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62.09

SUN-RIPENED

Fraser's
CALIFORNIA
SEEDS
AND
BULBS



A VICTORY GARDEN
with Flowers
-See Vegetable Seeds

FRASER & SON

1000 East Colorado St.,
PASADENA 1, CALIF.

57th
YEAR BOOK

Famous for Zinnias



**Cut-and-Come
Again Zinnias**

Branching 2 Feet
Tall, Flowers 2½
Inches Across.

39. Flowers are
medium-sized,
about 2½ inches
across, well
rounded and free-
ly produced on
long stems; ideal
for cutting. Mixed
Pkt. 60c.

**Fraser's Money-
Back Guarantee**

California's Climate and Soil produce the strongest and most virile Flower and Vegetable Seed. Our 58 years of experience in Pasadena makes this guarantee possible. Fraser's California Grown, "Sun-ripened" Flower and Vegetable Seeds are guaranteed to be entirely satisfactory to you or your money to the full amount of the purchase price will be refunded on request.



The NEW **FRAZINNIA — A Real Beauty**

We have originated and developed this **Ruffled Giant Zinnia** into an enormous full double flower rivaling the chrysanthemum, with wonderful rich color combination never before seen in this flower. This strain for the first time will produce ruffled petals that are delightfully different. Blooms are 4 to 4½ in. across and come in Red, Yellow, Orange, Bronze, Buff, Salmon, Pink and Lavender.

Mixed packets only **50c**

Special Packet **\$1.00**

Sold by Originators Only

CALIFORNIA SUN-RIPENED SEED GROWERS



CALIFORNIA

Name _____

V

R. D. or St. _____

F

Post Office _____

B

State _____ Enclosed _____

**Amount
Enclosed**

[illegible]

Order continued for Fraser's Seeds and Bulbs

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FRASER'S MONEY-BACK GUARANTEE

Fraser's California Grown, "Sun-ripened" Flower and Vegetable Seeds are guaranteed to be entirely satisfactory to you or your money to the full amount of the purchase will be refunded on request. We can afford to make this broad guarantee because California climate is the most ideal in the world for producing strong, virile flower and vegetable seeds of unusual quality.

19

A Field of Frazinnias

The latest Fraser & Son triumph added to their many Zinnia improvements. The three generations of Frasers are proud of this offering. From left to right: the founder, R. G. Fraser, Phyllis Fraser and Douglas Fraser.

45



“—They are Gorgeous!”

PHELPS FLOWER SHOP
McAllen, Texas

September 29, 1943.

*Fraser and Son, Ltd.,
Pasadena, California.*

Gentlemen:

Just wanted to tell you we didn't know Zinnias could be so beautiful as the ones from your new "Frazinnia" seed. They are GORGEOUS. We send them on orders to the hospital, use them with rainbow asters and just plain GIVE them to friends.

One very particular customer simply raved over them—said she could not believe they were Zinnias.

Flower-lly,

PHELPS FLOWER SHOP.



Beautiful **GARDENS**

From Finest California Seeds



Douglas Fraser

A garden is limited for space and cannot afford to harbor anything which does not yield richly in beauty and satisfaction. The possibilities of beauty and satisfaction, even from a little space, are so great that they ought not to be slighted for the sake of a few cents or a few dollars. And the cost of seeds for planting—even rare

and excellent seeds—is so trifling, that there seems to be no justification for using any but the best.

Believing that the patrons of Fraser & Son will take this view, we offer only the finest flower seeds that we can get—California flower seeds. Not good because they are California but California because the best flower seeds are grown in California. We go there for the best, just as we go to Holland for the most superior tulips, or to China for the most exquisite lilies.

The most lovely and desirable varieties, true to type, true to name, true to color, selected for sure germination and vigorous growth—the seeds here offered will produce all that you hope for in the planting of your garden.

A stylized, cursive signature of Douglas Fraser, written in dark ink. The signature is fluid and elegant, with the first letters of the first and last names being capitalized and prominent.

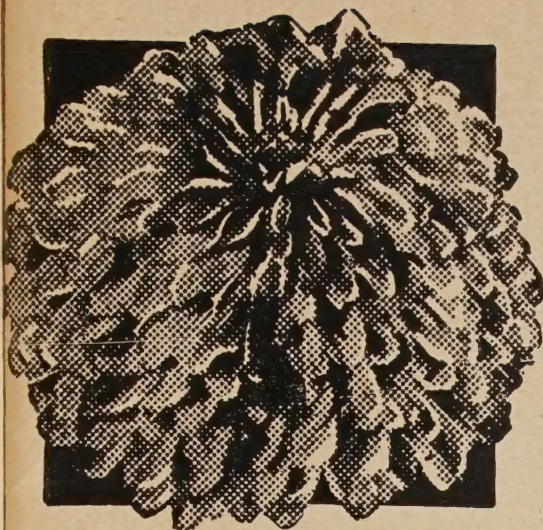
**ALL SEEDS IN THIS CATALOG ARE DELIVERED
POSTPAID**

Terms: Cash with Order

We guarantee our seeds to be absolutely fresh, to be strong in germination, to be true to their specie, to be of superior quality, and to approach the description presented in this book.

Should our seeds fail to germinate, or be not true to their specie, we either replace, free of charge, or refund the original amount paid for same.

But, we do not and cannot guarantee that seeds of a specie offered in certain colors, will all come true to the color designated, for it is beyond human power to produce such seeds.



FRASER'S CALIFORNIA MISSION ZINNIAS

185 MISSION PASTEL SHADES. A beautiful blend of all the soft, delicate shades in the Mission Zinnias. Pkt. 25c.



The modern Zinnias have a greater size, an elegance of form, and a refinement of texture and with their new and sparkling colors far outstrip the Zinnia of yesteryear.

Fraser's Famous GIANT ZINNIA

Collection No. 245

All American Giants in Color Mixtures

This is the biggest \$1.00 value we can offer you in Zinnias. We have added Dahlia-flowered "Crown of Gold," completing the full color range in this one collection.

These separate color shades are made up from all colors in Dahlia-flowered Mammoth and Balloon Type Zinnias.

238 Golden Anniversary, Golden Shades. Pkt. 25c.
239 White-Cream-Bronze Shades. Pkt. 25c. 240
Rose-Pink Shades. Pkt. 25c. 241 Yellow-Gold-Orange
Shades. Pkt. 25c. 242 Scarlet-Crimson Shades.
Pkt. 25c. 243 Lavender-Purple Shades. Pkt. 25c.
244 New Salmon Shades. Pkt. 25c. 151 Dahlia-
flowered "Crown of Gold" mixed colors, all petals
underlaid with gold. Pkt. 25c.

8 of the above packets, a \$2.00 value for only **\$1.00**

SUN RIPENED ZINNIA SEED IN 155 DAYS



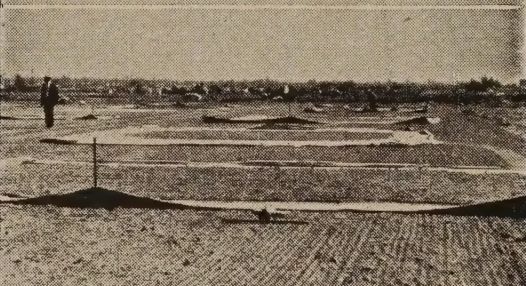
Ground prepared and seed sowing is started on May 28,



July 12th, just 45 days after sowing, and a splendid show of color



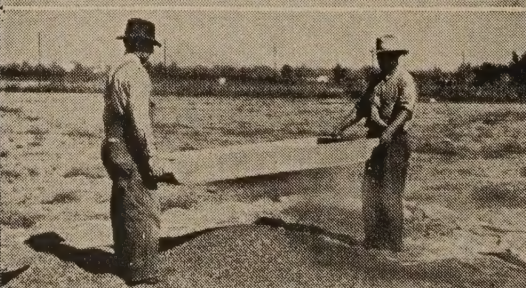
August 11th, 75 days after sowing, and zinnias almost at their peak



October 15th, first picking made of seed that has Sun Ripened on the plant



Rolling the Sun Ripened seed to break it from the flower core



Hand screening to eliminate coarse stalks, chaff and light seed

FACTS ABOUT ZINNIAS

Zinnias are gross feeders and should not be planted year after year in the same plot without adding some good fertilizer such as well rotted manure.

To produce maximum size blooms, zinnias must receive an abundance of water either in the form of rainfall or irrigation.

In dry climates, or if it fails to rain, they should be irrigated thoroughly once every week or two, depending on how fast the evaporation of the moisture from the soil has been. Don't sprinkle — this produces too many tiny surface feeding roots that have neither the feeding capacity nor depth to supply sufficient moisture to the growing plant when hot weather comes on. Cultivate around the plant while young and when you water, soak ground thoroughly.

You can make successive plantings of zinnia seed in the open ground from May 1st to at least July 15 and in California and mild climates you can extend the season well into August. During warm weather they will come into bloom easily in sixty days from seed.

Wide spacing is also your best preventative for mildew because it allows a free circulation of air around the plant.

Don't rush the season. Don't plant when the ground is wet and cold, the seed will only rot. The zinnia is a hot weather flower, coming into its full beauty in late summer and early fall.



California Giant ZINNIAS

**NOW THE MOST POPULAR ANNUAL IN THE
WORLD OF GARDENING**

Zinnias are among the most popular annuals in the market today. They are suitable for florists' use, for home gardens and household decoration. Their easy culture and long blooming season make them a profitable investment. Their varied forms and exquisite colors have brought them into prominence in flower shows both in the United States and other countries for the past ten years. No type of Zinnia has come into favor so rapidly as our improved strain of California Giants and Special Color Mixtures.

Separate Colors of California Giant Zinnias

210 Mammoth Orange King. Gorgeous golden yellow and orange shades, many two-tones.

211 Mammoth Scarlet Gem. A wonder in size and depth of color, bright scarlet.

212 Mammoth Vermilion Queen. Brilliant, vivid vermilion verging to rose.

214 Mammoth Daffodil. Brilliant canary yellow shades.

215 Mammoth Rose Queen. Bright rose shades with deeper rose center.

217 Mammoth Miss Willmott. Glorious shades of light, delicate pinks, some deepening, some with salmon flush, others light flesh pinks.

219 Mammoth Enchantress. Beautiful rose shades with deeper rose centers; distinctly a two-toned flower. Very lovely.

222 Mammoth Lemon Queen. Petals loosely arranged, similar to Scarlet Gem, bloom is lemon-yellow.

224 Mammoth Purple. Violet-purple shades, huge flowers, petals somewhat loosely arranged.

223 Mammoth Giant Wonder Mixture. Including all the California Giant Zinnia shades in one packet.

Any of the above separate or mixed colors: Pkt. 25c; Special Pkt. 60c.

SPECIAL COLOR MIXTURE

247 Art Shades. A special blend of all the best rich, flashing colors of the California Giant Zinnias. Deepest of the rose, yellow, orange, scarlet and purple shades. Pkt. 35c; 3 Pkts. \$1.00.

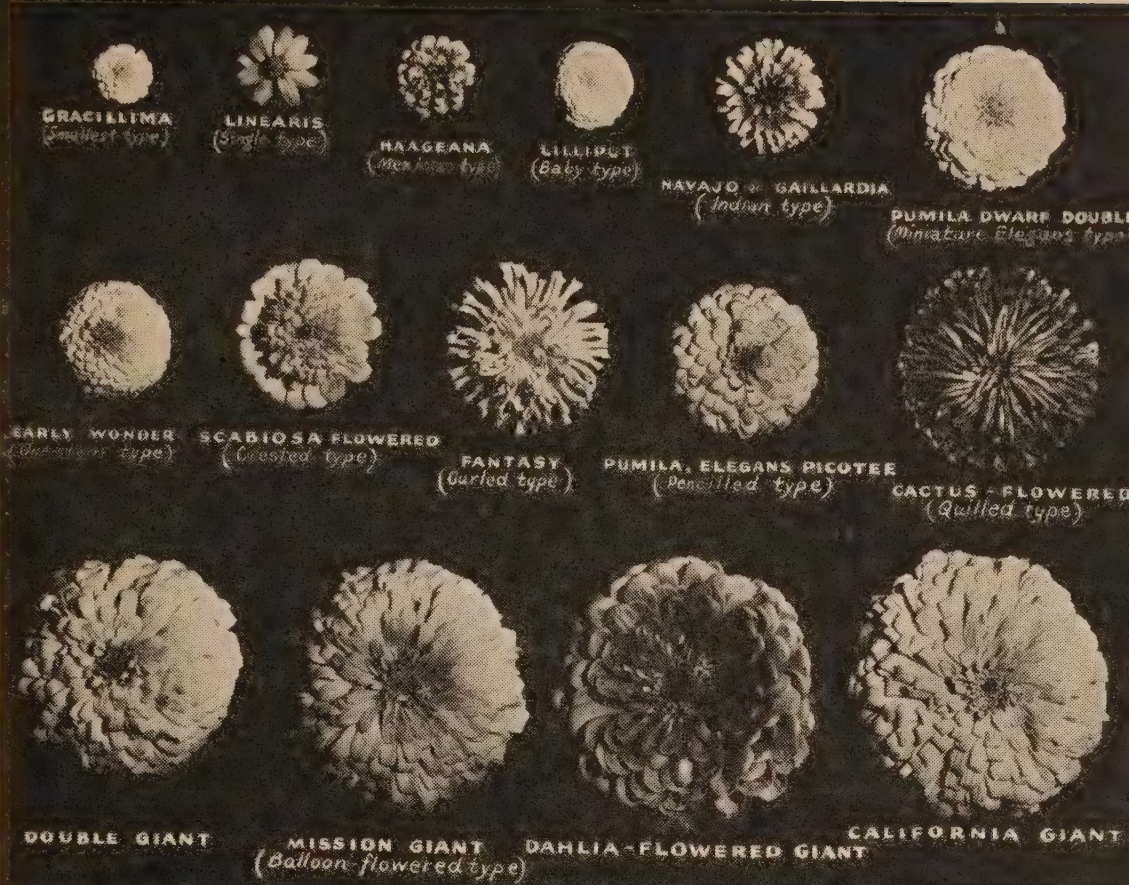


**GIANT
BETTER GROWN DAHLIA-FLOWERED ZINNIA
SEED**

These giants among the Zinnias are outstanding for exquisite form of their gorgeous long-stemmed flowers which are somewhat more loose-petaled, therefore resembling the Giant Dahlia. The individual blooms measures 5 inches across and about 2 inches in depth. The well-branched plants grow 3½ feet high.

- 134 **Canary Bird.** Primrose yellow. Very large.
- 133 **Crimson Monarch.** The largest and best crimson.
- 135 **Dream.** Deep lavender or purple.
- 137 **Exquisite.** Rose with darker center.
- 138 **Golden State.** Rich orange yellow.
- 136 **Eldorado.** Rose on salmon.
- 141 **Illumination.** Rich deep rose.
- 142 **Oriole.** Bicolor, orange and gold.
- 145 **Old Rose.** A soft salmon rose.
- 148 **Polar Bear.** Named after the white dahlia "Polar Bear."
- 144 **Scarlet Flame.** Vivid scarlet.
- 149 **Named Varieties.** Gold Medal Mixed.

Price: Per Pkt. 25c each; Special Pkt. 60c.



Zinnia Types Illustrated Above Greatly Reduced, Pkt. 25c

"ALL TYPE" ZINNIA Collection No. 200

We have been working with Zinnias for half a century, therefore we should be able to supply the best seeds obtainable. The fifteen listed below are representative of all types.

15 One packet each of the 15 varieties listed below. A complete collection of **\$2** the leading kinds valued at only.....

Gracillima Mixed. Smallest type. Plants average one foot high and are many branching, with slender stems and miniature flowers hardly one inch across. Extremely floriferous.

Linearis. New, stream-lined, single, dwarf. Golden-orange with lemon-yellow stripe, very showy and longest blooming period of all Zinnias.

Haageana or Mexicana Zinnia. Elegans type, mixed colors. Charming small semi-double flowers in yellows and mahogany red shades. Plant is 10 in. high.

Lilliput, or Cupid Pompon Type. Mixed colors. Baby flowers, perfect miniatures in form and color of the most beautiful and double giant Zinnias.

Navajo or Gaillardia Flowered. Mixed colors. New, unique, double, semi-double flowers.

Pumila Dwarf Double, Miniature Elegans Type. Mixed colors. Double, rather flat-flowered bloom resembling in miniature form the California Giant Zinnia.

Early Wonder or Gaiety. Mixed colors. Flowers are 2½ inches across, plants 1 foot high. A gay mixture of colors, blooming very early.

Scabiosa-flowered. Crested Type. Lilliput, mixed colors. Charming, unusual flowers 2½ to 3 inches across, with a broad ray of outer petals surrounding a cushion-like mound of quill-like petals.

Fantasy, Curled Type. Mixed colors. New, medium sized.

Pumila, Elegans Picotee. Mixed colors. Petals are tipped in contrasting colors, flowers 3 inches across.

Cactus-flowered. Quilled petals, mixed colors. Giant blooms oddly quilled. Plants 3 feet high, profuse bloomers.

Double Giant. Robusta Plenissima. Double, special mixture.

Mission Giant. Balloon-flowered type, mixed colors. Huge, rounded blooms very compact, 5 to 6 inches across.

Dahlia-flowered Giant. Mixed colors. Petals somewhat loosely arranged, resembling the Dahlia, huge blooms, double.

California Giant. Mixed colors. Mammoth-flowered type, flowers sometimes 7 inches across, somewhat flat in form.



CUT-AND-COME-AGAIN ZINNIAS

(*Elegans pumila flore pleno*) All Double
Miniature Mission Zinnias

Branching 2 Feet Tall, Flowers 2½ Inches Across

Flowers are medium-sized, about 2½ in. across, well rounded and freely produced on long stems; ideal for cutting. The compact, branching plants, which in an average soil grow about 2 ft. tall, keep on blooming from early midsummer until frost, making an attractive display in beds or borders, and yielding an abundance of long-keeping cut flowers for house decoration. In fact, the more flowers you cut, the more the plants will bloom. For those who prefer medium size flowers, especially for low bowls or vases, Cut-and-Come-Again Zinnias will be found most satisfactory.

23 White.

24 Golden Yellow.

25 Golden Orange.

26 Crimson-Scarlet.

27 Salmon-Rose.

28 Pink Shades.

29 Black Knight.

30 Spun Gold.

39 Blended Mixture. All of the above separate colors mixed.

Any of the above: Pkt. 25c; Special Pkt. 60c.

We are the originators of "SUN RIPENED FLOWER SEEDS," so-called because of the favorable seed ripening weather of sunny Southern California. The length of our ripening season insures well developed and fully matured flower seeds. To guarantee the genuine quality of our flower seeds, we sell them only in packets, bearing our trade mark.



LILLIPUT or Pompon Zinnias - All Double

Branching 18 Inches Tall. Flowers 1½ Inches Across.

In recent years much time has been devoted to this type of Zinnia and they have been so improved that they are rapidly replacing all of the other dwarf bedding types. They are more bushy and flower more freely than the old types and are useful both for cutting and as edging plants or bedding in solid masses. The plants are of even height for bedding purposes and the small button-like flowers are very double and are produced profusely from early summer until late in the fall.

- 90 Lilliput Pompon Irene. Canary yellow shades.
- 91 Lilliput Pompon Edith. Golden orange shades.
- 92 Lilliput Pompon Mary. Rose-pink shades, some suffused with salmon.
- 93 Lilliput Pompon Jean. Scarlet-crimson shades.
- 94 Lilliput Pompon Pearl. A good clean white.
- 95 Lilliput Pompon Alice. Rosy-lilac colors from soft silvery shades to rose tints.
- 97 Lilliput Pompon Ruth. Salmon shades. New.
- 98 Lilliput Pompon Ruby. Black maroon.
- 100 Lilliput Pompon Mixture. A well chosen blend of separate colors mixed.
- 101 Lilliput Pompon. Dainty Pastel Colors Mixed. No yellow, red or orange.

Any of the above: Pkt. 25c; Special Pkt. 60c.

"ALL ZINNIA" GARDEN MUCH ADMIRER

"We wish to say that the 'All Zinnia' Garden plan has been a source of great pleasure to us and to a great group of our friends, being admired more than any other planting in our garden. We shall replant this garden again next year."—Mr. W. H. Kimmel, Aberdeen, Mississippi.



FRASER'S ZINNIAS

of Improved Strain

Super Giant Rancho Zinnias. A selection of our own. The individual flowers often are from 4 to 5 inches across, are of remarkable substance and are borne on long, strong, wiry stems. The strain, in our opinion, is superior to the Dahlia-flowered and the Giants of California. The flowers are larger, more densely made up, and of perfect form, while the colors are bright and more abundant. It should prove a very remarkable Zinnia for those desiring a real excellent strain.

158 Showy Brilliant Indian Rancho Mixture. Pkt. 35c; Special Pkt. \$1.00.

157 Rose of the Rancho. Deep Silvery Rose. Pkt. 35c; Special Pkt. \$1.00.

Rancho Sunset Red. Improvement over Will Rogers. Pkt. 35c; Special Pkt. \$1.00.

156—Crimson and Gold. Super Giant Blend. Pkt. 35c; Special Pkt. \$1.00.

NEW "ART" ASTERS Princess Chiffon Crown Type

The True Crown Shades

We are proud to be the exclusive distributor of these novelties which are of "American" origin. In form, this type is the equal of the largest and most perfect Chiffon Shasta Daisy but its true originality lies in the coloring of the flowers. You must see these flowers to appreciate their true beauty. This will be the forerunner of more artistic shadings in flowers. Pkt. 25c.

2999—Aster—Rose Chiffon. Pkt. 25c; Special Pkt. 50c.

3000—Aster—White Chiffon. Pkt. 25c; Special Pkt. 50c.

3001—Aster—Yellow Chiffon. Pkt. 25c; Special Pkt. 50c.

3003—Aster—Mixed Chiffon. Pkt. 25c; Special Pkt. 50c.

51—ZINNIA HOWARD'S NEW GIANT CRESTED MIXED

This new Zinnia is the result of direct reciprocal crosses between the small-flowered Scabiosa flowered class and the Giant Dahlia flowered type. The blossoms average from 4 to 5 inches in diameter, with a full rounded cushiony center surrounded by broad guard petals after the style of a Camellia crested type. Pkt. 25c; Special Pkt. 60c; oz. \$2.

19—FRASER'S NEW COLOSSAL SCABIOSAE- FLORA ZINNIA

The Best Mixed Colors
Giant-flowering sport of the Scabiosaeiflora Zinnia. In our trial of about 1000 plants we found practically no rogues. Individual flower measures as large as $3\frac{1}{4}$ " or more which is decidedly larger when compared with ordinary Scabiosaeiflora type which seldom exceeds $2\frac{1}{2}$ " across. Our strain contains such colors as crimson scarlet, orange, salmon-orange and maize yellow. Pkt. 25c; Spec. Pkt. 60c; oz. \$2.50.

"NEW SUNSHINE ASTERS"

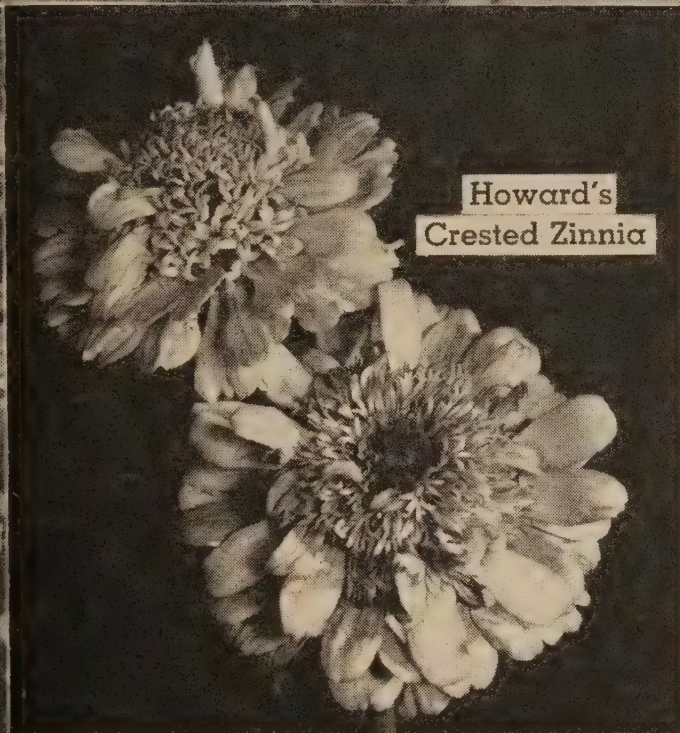
An improvement on the standard Sunshine Aster One will be at once impressed and delighted with the striking beauty of this new Aster. The flowers exhibit all the contrasting color.

Sunshine Aster Mixed. Pkt. 25c; Special Pkt. \$1.

Please Order by
Numbers Only



New Art Asters



Howard's
Crested Zinnia



Aster California Giant Sunshine



New, Wilt-Resistant Aster

ASTERS—Super California Giants

California Sun Ripened Aster Seed are Wilt Resistant Strain. All are grown under our personal supervision, so they naturally receive the most painstaking care and attention. These Asters can be grown in the same ground year after year. We are confident growers and gardeners will find them a profitable investment. A trial order will convince you of the exceptional quality of our strains. One of the best summer bedding and cutting annuals. Sow all varieties February to June. Single Rainbow as late as August. Plant in beds in the open ground or in flats for your patrons.

The flowers mature in succession over a long period. They are exceedingly large, loosely petaled and are borne on very long stems. The stems are without laterals and require no disbudding to obtain size. Height 2½ to 3 ft.

3312 Dark Purple. Extremely large flowers. **Pkt. 25c; Special Pkt. 60c.**

3314 Deep Rose. Good florist rose. **Pkt. 25c; Special Pkt. 60c.**

3310 Azure Blue. Florist lavender. **Pkt. 25c; Special Pkt. 60c.**

3311 Peach Blossom. Very close to American Beauty shell pink. **Pkt. 25c; Special Pkt. 60c.**

3313 White. True white. **Pkt. 25c; Special Pkt. 60c.**

3319 Mixed. Special mixed of above named varieties. **Pkt. 25c; Special Pkt. 60c.**

3377 El Monte. Crimson. **Pkt. 25c; Special Pkt. 60c.**

3373 Los Angeles. Shell pink. **Pkt. 25c; Special Pkt. 60c.**



EARLY AMERICAN BEAUTY ASTERS

Wilt Resistant Strain

This is one of the finest American Asters, coming into bloom late in September and lasting way into October. Often the plants produce their finest flowers after we have had some light frost. The plants grow nearly 3 feet high. They are vigorous and strong branching, bearing very large round blooms which are completely double to the very center. The outer petals reflex and the center ones curve gracefully inward. A magnificent Aster for both garden display and for cutting.

3361 Azure Blue. W-R. A lovely azure blue or deep lavender. Pkt. 25c; Special Pkt. 60c.

3360 Carmine-Rose. W-R. Immense, bright cerise blooms. Pkt. 25c; Special Pkt. 60c.

3362 Crimson. W-R. An excellent shade of rich crimson. Pkt. 25c; Special Pkt. 60c.

3366 Purple. W-R. The rich deep purple blooms are gorgeous. Pkt. 25c; Special Pkt. 60c.

3365 Shell Pink. W-R. A lovely delicate shell pink color. Pkt. 25c; Special Pkt. 60c.

3367 White. W-R. Most attractive with its display of large and well-formed pure white blooms. Pkt. 25c; Special Pkt. 60c.

3359 Finest Mixed. W-R. A blend of all colors. Pkt. 25c; Special Pkt. 60c.

MISCELLANEOUS VARIETIES ASTERS

3341 Heart of France. Wilt-resistant. Rich, ruby-red flowers borne prolifically during mid-season. Plants about 18 inches tall. Pkt. 25c; Special Pkt. 60c.

3200 New, Fraser's Giant Branching Comet. Wilt-resistant. Curled and crested Aster, in full range of beautiful colors. Pkt. 25c; Special Pkt. 60c; 1 oz. \$2.00.

3369 Pompon Imbricated Mixed. Excellent cut flower. Upright plants 12 to 15 inches in height, bearing numerous small flowers. Separate colors available for florists. Lavender, rose, white. Pkt. 25c; Special Pkt. 60c.



3299 Single Rainbow Aster. Pkt. 25c.

RAINBOW ASTER SINGLE ELEGANCE

The single Aster was the original Aster from China. When the double forms were introduced the originals were cast aside and soon totally forgotten, until recently they were resurrected by a lover of single flowers. With patience and skill this amateur hybridizer soon evolved from the crude original a most elegant and refined flower. Instead of the coarse, straight, broad petal, we have in "Elegance" a narrow, long, gracefully curving petal and a small yellow disc, in consequence a most desirable flower, particularly for cutting and artistic house decoration. It is the flower for the artist. It is extremely free blooming and most effective in the border. **Pkt. 25c; Special Pkt. 60c.**



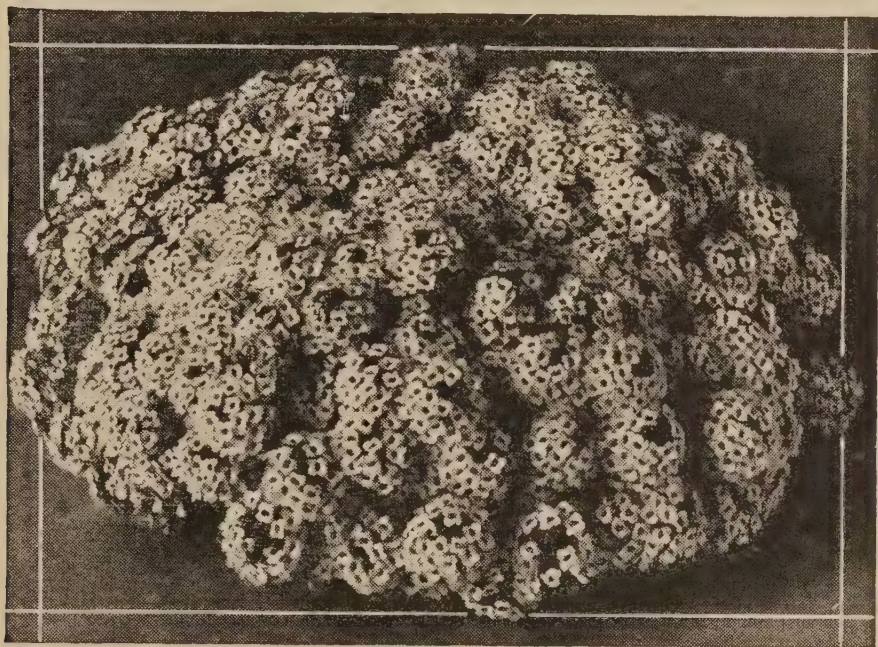
NEW UPRIGHT KING ASTER

MIXED. Pkt. 35c.

3329 Quite a new type of the annual Aster. The flowers, which are very large, often 5 inches across, are produced on long stems and have prettily arranged quilled petals. Fine for cutting, as they last a week in water if cut before fully expanded. Height, 1½ feet. **Pkt. 25c; Special Pkt. \$1.00.**

BLUE MARGUERITE

Agathaea Coelestis. "Blue Daisy." Perennial, 1 to 1½ feet high. A pretty little plant blooming almost the year round. Flowers skyblue with yellow centers. Useful for beds, borders, rock gardens and window boxes. Sow the seed in fall or early spring in seed boxes and when large enough transplant. **Pkt. 25c; Special Pkt. 60c.**



2210 Alyssum Dwarf Compact Violet Queen. A very pretty bright violet, much deeper than Lilac Queen, quite distinct in both color and habit. A fine companion for Little Gem. **Pkt. 25c; oz. \$2.00.**

ALYSSUM—Sweet Alyssum

For borders, edgings, and rockwork, we recommend a liberal use of this dainty little flower.

2211 White Little Gem. Dwarf, compact, the best for borders and low beds. **Pkt. 25c; oz. \$1.50.**

2212 Lilac Queen. Improved extra deep color. **Pkt. 25c.**

2213 Carpet of Snow. A new very dwarf variety not over 2½ inches high, exceedingly fine for low edgings, or among rocks, becoming a mass of pure white. **Pkt. 15c.**

2215 White Sweet Alyssum (Maritimum). 1 foot, very fragrant. **Pkt. 15c.**

2214 Saxatile Compactum (Basket of Gold). Flowers in late spring. **Pkt. 15c; Special Pkt. 40c.**

AGERATUM—Floss Flower

Other flowers in garden and border are made lovelier by the presence of this plant with its dense clusters of small fuzzy blossoms.

2201 Fraser's Blue Boy. 8 inches. Bright blue large-flowering. Good for rock gardens. **Pkt. 25c; Special Pkt. 60c.**

2203 Fraser's Tall Blue. 2 feet. Bright azure blue, branching habit. **Pkt. 15c; Special Pkt. 40c.**

2204 Bluecap. Dwarf, new, 4 inches. **Pkt. 25c; Special Pkt. 60c.**



F & S AQUILEGIA (Columbine)

Hardy perennial, 2½ feet. Loves shade. Plant in Flats.

2770 Golden Trumpet, Longissima. Clear yellow, longest spurs. Pkt. 50c; Special Pkt. \$1.00.

2769 New Longissima Hybrids. Same as above only many attractive shades. Pkt. 50c; Special Pkt. \$1.00.

2773 Mrs. Scott Elliott's Strain Mixed. Long spurred; wonderfully superior strain. Unusual shades, perfect color balance. Pkt. 50c; Special Pkt. \$1.00.

ANCHUSA—Summer Forget-Me-Not

2236 New Annual Blue Bird. Sow in spring to bloom all summer. Two feet high; 18-inch sprays are covered with deep blue flowers. Pkt. 25c; Special Pkt. 60c.

2237 Capensis. Two feet tall; forget-me-not blue flowers. Pkt. 25c; Special Pkt. 60c.

2238 Blue Bonnet (Italica Dropmore). Perennial. Pale blue, grows 6 feet tall. Pick seed pods for continual bloom. Pkt. 25c; Special Pkt. 60c.

AMARANTHUS

Colorful Foliage Plant, Hardy Annual

This striking foliage plant brightens up shrubbery; is at its best in late summer and fall. Too rich soil causes lack of bright coloring in foliage.

2221 Molten Fire. The top leaves are a fiery crimson, the lower ones maroon. Pkt. 25c; Special Pkt. 60c.

2223 Flaming Fountain (Salicifolius). Willow-like foliage, crimson and gold, 2½ feet. Pkt. 25c; Special Pkt. 60c.

2224 Tricolor Splendens (Joseph's Coat). 3 feet. Flaming crimson head and variegated foliage. Pkt. 25c; Special Pkt. 60c.

2225 Sunrise. 3 feet. Most brilliant, bronze-crimson foliage terminates in a cluster. Pkt. 25c; Special Pkt. 60c.

BEGONIA—Bedding Varieties Seed

Very attractive flower for both pot and bedding use, and should be grown for shady borders. Perennial.

2760 Masterpiece. Showy clear rose, pink, coral, 18 inches. Tr. Pkt. \$1.00.

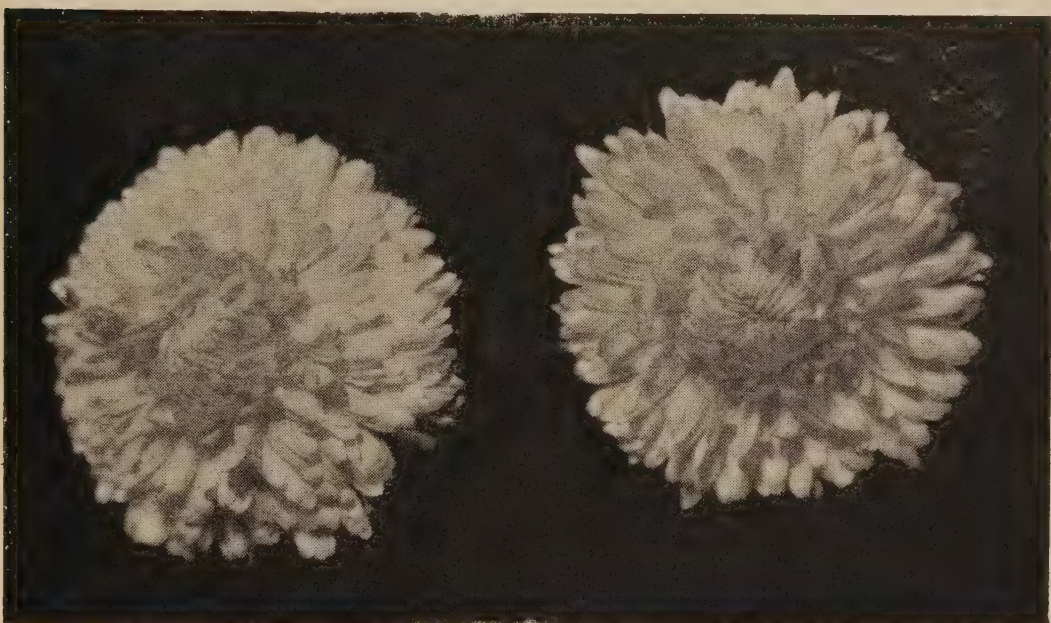
2757 Christmas Cheer. Bright Crimson-scarlet. Tr. Pkt. \$1.00.

Isle de France. Extra large pure white flowers. Foliage a bright green. Tr. Pkt. \$1.00.

BEGONIA—Tuberous-Rooted Seed

2779 Giant. Single and semi-double flowers in mixed colors of yellow, orange, scarlet, pink and white. Flowers often are 3 to 4 inches across. Shady and semi-shady location needed, may be grown in pots indoors. Blooming plants can be grown from seed the first year if started indoors during February and March. Bulbs will last for years. Pkt. \$1.00.

2778 Camellia-flowered. Large double and semi-double flowers in colors of primrose, orange and red shades. Pkt. 50c; Special Pkt. \$1.00.



BELLIS PERENNIS—English Daisy

Monstrosa, hardy perennial, 6 inches. Giant flowers of an improved strain. Blooms in 90 days from seed.

2781 Fraser's Super Giant, White. Pkt. 25c; Special Pkt. 60c.

2782 Fraser's Super Giant, Rose-pink. Pkt. 25c; Special Pkt. 60c.

2789 Fraser's Super Giant, Blended Mix. Pkt. 25c; Special Pkt. 60c.

Any of the above: Pkt. 25c; Special Pkt. 60c.

2790 George Washington American Giants, Mixed. New and interesting. Pkt. 25c; Special Pkt. 60c.

BRACHYCOME—IBERIDIFOLIA— New Miniature Cineraria-Flowered Swan River Daisy

A charming annual deserving greater popularity. The plants which grow about 10 inches high, are covered with small Cineraria-like blooms in shades of blue and lavender.

2909 Mixed Colors. They like a sunny location and bloom through most of the summer. Fine for pot culture as well as the garden. Pkt. 25c; Special Pkt. 60c.

BALSAM—Lady's Slipper

A tender annual preferring partial shade. Flowers both single and double, in bright colors and variations, are wax-like and very attractive.

2252 Double Bush Flowering Mixed. Tr. Pkt. 35c.

2251 Camellia Flowering Mixed. Tr. Pkt. 25c.



CALIFORNIA POPPIES

in gorgeous Sunset Rainbow Shades

When the first Padres came into California they found dainty cups of gold growing over the mountainsides and through the valleys. The common wild variety (*Eschscholtzia aurantiaca*) is a native of several western states and the State flower of California. The new California poppy is much improved with a remarkable color range and with larger and better flowers. Our sun ripened seed represent this vastly improved strain and are easily grown and practically free from pests. They are perfectly hardy in the eastern states; we have known them to self-seed for five years as far north as Massachusetts. For cut flowers cut the blossoms or large buds in the morning.

2078 *Eschscholtzia aurantiaca*. For planting large areas to the true California Poppies. Pkt. 25c; 1/2 oz. 60c; 1 oz. \$1.00; 4 ozs. \$3.50; 1/2 lb. \$6.50; 1 lb. \$10.00.

Postage Paid.

2069 Poppyland Sunset Mixture. These poppies are the direct descendants of the wild poppies abounding in the Monterey Bay district. New improved colors of more vivid and striking shades than we have ever offered. Pkt. 15c; 1/4 oz. 35c; 1/2 oz. 60c; oz. \$1.00.

**NEW AND VERY FINE RARE CALIFORNIA POPPY
DOUBLE VARIETIES. 1 FT.**

- 2070 Double Carmine Queen.** Pkt. 50c; Special Pkt. \$1.25.
- 2071 Double Orange.** Pkt. 50c; Special Pkt. \$1.25.
- 2072 Double Pink.** Pkt. 50c; Special Pkt. \$1.25.
- 2073 Double Rose.** Pkt. 50c; Special Pkt. \$1.25.
- 2074 Double White.** Pkt. 50c; Special Pkt. \$1.25.
- 2075 Double Choice Mixed.** Pkt. 50c; Special Pkt. \$1.00.

CALLIOPSIS—Golden Crown

Award of Merit "All America" Trials Selections

2271 This outstanding novelty has been selected by American specialists as being worthy of their Award of Merit in the All-America Trials. It is hardy and easy to grow, producing an abundance of bloom on plants about 2 feet in height. The flowers are larger than those of any other Calliopsis and of perfect symmetrical form. The color, rich golden yellow, is made the more arresting by the contrast of a shining maroon central zoning. We recommend this novelty with every confidence and predict a demand equal to that of any introduction of recent years. **Pkt. 25c; Special Pkt. 60c.**

CALLIOPSIS

2270 Tall Double Mixed. Mixture of semi-double flowers. **Pkt. 25c; Special Pkt. 60c.**

2269 Tall Single Mixed. **Pkt. 25c; Special Pkt. 60c.**



428 Giant Hyacinth-Flowered or Improved Empress. A wonderfully improved strain of the Empress Candytuft and quite distinct, bearing very large, bold spikes of snowy white flowers, very effective plant for beds or borders; fine for cutting. **Pkt. 25c; 1 oz. \$1.00.**

ANNUAL CANDYTUFT UMBELLATA

The annual Candytufts are of fine habit and profuse bloomers. They are easily grown and bloom quickly from seed. For a succession of bloom they should be sown at intervals. For massing in flower beds and borders and for edging they are admirably adapted, while for cutting the flowers are greatly prized. Height 12 inches.

429 Finest Mixed. All colors mixed. **Pkt. 15c; oz. 50c.**



2799 Fraser's Beauties Carnation. Pkt. 50c.

DOUBLE CARNATION—Fraser's Beauty Strain (Very Large Improved Chabaud's Giants)

If planted inside very early they will bloom in 5 months from seed. Late spring and fall plantings produce vigorous plants that bloom early in the following season. Sun ripened Seeds produce plants of exceptional vigor, 1½ ft. tall, with upright habit and from ten to twenty stalks, producing flowers of large size and doubleness, resembling those grown by the florists in the greenhouse.

2792 Yellow. Pkt. 50c; Special Pkt. \$1.50.

2793 Cardinal-Red. Pkt. 50c; Special Pkt. \$1.50.

2794 Crimson. Pkt. 50c; Special Pkt. \$1.50.

2795 Deep Rose. Pkt. 50c; Special Pkt. \$1.50.

2796 Shell-Pink. Pkt. 50c; Special Pkt. \$1.50.

2797 Salmon-Rose. Pkt. 50c; Special Pkt. \$1.50.

2798 White. Pkt. 50c; Special Pkt. \$1.50.

2799 Fraser's California Beauty Mix. Six colors, including all above. Pkt. 50c; Special Pkt. 90c.

FRASER'S CATALINA CARNATION **ENFANT DE NICE (Improved)**

2809 Carnation Enfant de Nice is the result of a cross between Carnation Chabaud's Giant Improved and Carnation Perpetual. The plants are of robust, upright habit, with long, strong stalks bearing flowers 2½ to 3 inches in diameter. This strain is magnificent and is so far, the last word in annual Carnations. The color comes about 75 per cent true from seed and about 90 per cent of the plants come double. Pkt. 50c; Special Pkt. \$2.00.

EASY TO GROW FROM SEED, VERY FRAGRANT

2801 Old-Fashioned Carnation. Marguerite mixed. Smaller than the present day carnation, very fragrant and prolific bloomer. Flowers are double and semi-double, of exquisite color. Pkt. 25c; Special Pkt. 60c.



424 Yellow Colossal. The biggest Calendula in the world. Sunshine type, clear bright yellow flowers $4\frac{1}{2}$ inches across. Pkt. 25c; Special Pkt. 60c.

FRASER'S ALL DOUBLE CALENDULAS

Plant in the Fall in California and South

The Calendula is one of our best annuals for house decoration and the flowers are most effective when massed in beds or borders. Sow in March, April or May, in open ground. In California sow seed in August and September.

410 Fraser's California Improved Orange King. A splendid Calendula with enormous orange flowers, perfectly double and beautifully formed. This is the strain which is now so much grown for the cut-flower market. Pkt. 25c; Special Pkt. 60c.

411 Fraser's California Improved Yellow. A charming variety, bearing very large double flowers of a pleasing clear lemon-yellow. An admirable companion to Fraser's Orange King. Pkt. 25c; Special Pkt. 60c.

415 Ball's Gold. Deep golden yellow, long stemmed and large flower with light center. Stem, size, color in this are outstanding. Pkt. 25c; Special Pkt. 60c.

414 Campfire Sensation. Extremely large flowers of a beautiful rich orange color with a scarlet sheen. Gives a rich and charming effect. Pkt. 25c; Special Pkt. 60c.

412 Orange Beauty. Double, orange and of upright growth. We find this an outstanding orange. Pkt. 25c; Special Pkt. 60c.

420 Golden Splendor Mixture. All the Calendulas listed above except the Art Shades. Pkt. 25c; Special Pkt. 60c.

409 New Art Shades. A mixture of attractive and uncommon shades of apricot, orange and cream. Particularly useful for cutting. Pkt. 25c; Special Pkt. 60c.

California Wild Flower Seeds

Few wild-flowers rival their beauty in the native setting, and when brought under cultivation are larger and even more attractive. They require little water and care. Sow seed in the fall and spring during the rains.

CALIFORNIA BLUE BELL

2037 Placella Campanularia. Grows 1 to 1½ feet high. Intensely vivid dark lobelia blue flowers borne profusely in clusters. One of the quickest annuals to flower from seed sowing. Pkt. 15c; ½ oz. 50c.

CALIFORNIA LUPIN

2051 California Mountain Blue. (Lupines Nanus.) Annual California native lupine, dwarf growing about 12 inches. Fragrant bright blue flowers with contrasting purple and white marks. Pkt. 15c; oz. 50c.

NEMOPHILA—Baby Blue Eyes

2472 Insignia Blue. Hardy annual—6 inches. Enjoys a somewhat shaded moist situation. Lovely cup-shaped sky-blue flowers with white eyes. Pkt. 15c; ½ oz. 75c.

2473 Choice Blend. A mix of blues, lilacs, purples and white. Pkt. 15c; ½ oz. 75c.

GILLIA—Queen Ann's Thimble

2028 Gillia Capitata. This annual grows 1½ to 2½ ft. high, of slender branching habit. Flowers are of lavender blue, borne on long stem and somewhat like Scabiosa in form. Pkt. 25c; ½ oz. 75c; 1 oz. \$1.50.



A Field of Blue Lupine in the Foothills of California

FRASER'S CALIFORNIA WILDFLOWER MIXTURE

Especially adapted to beds and areas that receive little care, or to some unused corner that would be brighter with these flashing colors. Very effective for the rock garden or wild, natural plantings.

They contain Wild Snapdragons, several Lupinus, Baby Blue Eyes, Wild Coreopsis, Indian and Pink Paint Brush, Evening Primrose, Tidy Tips, Wild Heliotrope, California Poppies, Gilias, Godetias, Blue Bells, Buttercups, Blazing Stars and many others. Pkt. 25c.



Chinese Woolflower in a new color.

Celosia • Cockscomb

Here is a large collection of various brightly colored flowers of very curious flattened and plume-like forms. When dried, they make excellent winter bouquets.

2282 Celosia Childsii—Old Rosy Red. A most beautiful art-shade, one that lends itself to floral arrangements. Two feet high; very showy. Plant them in a sunny place. Pkt. 25c; Special Pkt. 50c.

CELOSIA CHILDSII

2283 Chinese Woolflower. Mixed colors, heads resembling huge balls of silky wool set at the top of stems averaging 18 inches in length. Pkt. 15c; Special Pkt. 30c; 1/4oz. 50c.

CELOSIA CRISTATA—Cockscomb

This variety, with the cockscomb form, gave these plants their name. The heads are very thick and of rich velvety shades of crimson, rose and yellow.

2292 Fraser's Dwarf Empress Improved. Height 10 inches. Heads of purplish-red. Pkt. 15c; Special Pkt. 50c.

2293 Fraser's New Velvet Velour. Mixed colors of yellow, rose, crimson. Height 18 inches. Pkt. 15c; Special Pkt. 50c.

2294 Black Beauty. Royal Velvet Novelty, 3 feet tall. Needs a rich soil. Pkt. 25c; Special Pkt. 75c.

CELOSIA, OSTRICH FEATHERED PLUME

Feathered (Plumosa). Tall varieties—2 to 3 feet tall. For grace and dignity the Plumosa type is remarkable among Celosias. The plants display numerous stately, elegant plumes. Equally striking when dried and used for winter bouquets.

2287 Ruby Plume. Red shades. Pkt. 15c; 1/4 oz. 50c.

2288 Golden Plume. Golden yellow shades. Pkt. 15c; 1/4 oz. 50c.

2289 Plumosa Magnifica Mixed. A blend of the above two shades. Pkt. 15c; 1/4 oz. 40c.

GIANT SWEET SULTAN

Centaurea Imperialis. An indispensable annual for cutting or garden display. Sun ripened seed is "free flowering," long season and produces giant double flowers on long, strong stems. Colors are simply beautiful and flowers sweetly fragrant.

2311 Fraser's Amaranth Red. A new color, outstanding for exhibition purpose. Pkt. 25c; Special Pkt. 60c.

2312 Fraser's Brilliant Rose. Pkt. 25c; Special Pkt. 60c.

2313 Fraser's Deep Lavender. Pkt. 25c; Special Pkt. 60c.

2314 Fraser's Purple. Pkt. 25c; Special Pkt. 60c.

2315 Fraser's White. Pkt. 25c; Special Pkt. 60c.

2316 Yellow (Sauveolens). Rich, yellow, a glorious combination with the Blue Bachelor Button when used in bouquets. Any of above colors: Pkt. 25c; Special Pkt. 60c.

2319 Fraser's Blended Mix. All of above separate colors mixed. Pkt. 15c; $\frac{1}{4}$ oz. 35c; 1 oz. \$1.25.

NEW BLUE-BOY CORNFLOWER

2307 Bachelor's Button. Centaurea Cyanus "Blue Boy." Famous Blue Boy Blue. Very double, extra deep blue flowers of enormous size. Superior to many other strains. Pkt. 25c; $\frac{1}{4}$ oz. 50c; 1 oz. \$1.50.

DOUBLE CORNFLOWER or Bachelor Button

CENTAUREA CYANUS—Hardy Annual—2½ feet.

A flower that few gardeners care to be without, they are of easiest culture, showy in the garden and splendid for cutting. They ask little and give much. Plants grow 2 to 3 feet tall and like a rich soil.

2301 Fraser's Blue. (Florist Blue.) Pkt. 25c; Special Pkt. 60c.

2302 Fraser's Maroon. (Black Boy.) Pkt. 25c; Special Pkt. 60c.

2304 Fraser's White. (Snow Man.) Pkt. 25c; Special Pkt. 60c.

2305 Fraser's Rose Pink. (Pinkie.) Pkt. 25c; Special Pkt. 60c.

2306 Fraser's Deep Red. (Red Boy.) Pkt. 25c; Special Pkt. 60c.

2309 Fraser's Blended Mix. All above colors mixed. Pkt. 15c; Special Pkt. 50c.

2407 Centaurea Cyanus. (Blue Boy.) Pkt. 25c.



COSMOS

These modern strains of this favorite flower have developed wonderfully large and beautifully tinted flowers, both in the single and the crested types, as well as advancing the date of flowering so that they may be enjoyed for many weeks before being killed by frost. Use them for backgrounds or corner masses. Their tall growth and feathery foliage are ideal for the purpose.



467 Cosmos, Early Double Sensationa, Mixed. Extra early double flowers in colors of white, pink, and crimson, measuring $4\frac{1}{2}$ to 5 inches across. **Pkt. 25c.**

MAGNIFICENT NEW COSMOS

Extra-Early Sensation

Sensation is the earliest of all Cosmos, blooming several weeks ahead of the early-flowering type which in turn flowers considerably earlier than the original late-flowering varieties.

472 Pinkie. Gorgeous well-formed blooms of a bright rose-pink color. **Pkt. 20c; Special Pkt. 75c.**

471 Purity. Elegant large, white petals surrounding a small yellow center cushion. **Pkt. 20c; Special Pkt. 75c.**

466 Sensation, Mixed. This embraces the above two varieties. **Pkt. 15c; Special Pkt. 40c; $\frac{1}{4}$ oz. 50c; oz. \$1.50.**

GOLDEN YELLOW COSMOS

465 Fraser's Klondike Gold. A late single, suitable for Southern States only. A profusion of glistening tangerine gold flowers covering plants 5 feet high. Fine for cutting. Like full sun. **Any above Pkts. 15c each; $\frac{1}{4}$ oz. 50c.**

EARLY ORANGE FLARE

468 This is the early variety and the first gold winner for the All-American selection for 1935. Blooms in four months from seed, has a Marigold-like foliage with beautiful golden-orange Cosmos flowers. **Pkt. 15c; Special Pkt. 40c; $\frac{1}{4}$ oz. 60c.**

COREOPSIS

Hardy perennial—2 feet. One of the easiest grown and best liked.

2812 Fraser's Flora Plena. A recent introduction much prettier and more attractive than the single. Flowers are semi-double and clear gold. **Pkt. 25c; $\frac{1}{4}$ oz. 40c; $\frac{1}{2}$ oz. 70c.**

2813 Mayfield Giant. The largest of all single coreopsis. Beautiful golden yellow shade. **Pkt. 35c; Special Pkt. 60c.**

ANNUAL CANTERBURY BELLS— New Campanula Victory Bells

New Annual, single Canterbury Bell, blooming in less than 6 months from seed.

Flowers in autumn from spring sowing, or in the spring when sown in the fall. Hardy, biennial, single bell type, height 2 ft.

1139 Mixed. Pkt. 25c; Special Pkt. 60c.

BI-ANNUAL CUP AND SAUCER BELL TYPE— Calycanthema

Hardy biennial. Height 2 ft.

1165 Rose. Pkt. 25c; Special Pkt. 60c.

1166 Dark blue. Pkt. 25c; Special Pkt. 60c.

1167 Light blue. Pkt. 25c; Special Pkt. 60c.

1168 White. Pkt. 25c; Special Pkt. 60c.

1169 Mixed. Pkt. 25c; Special Pkt. 60c.

DOUBLE CLARKIA (Butterfly Flower)

Annual. 2 feet. Either sun or shade. Can be sown in the Fall for early Spring bloom.

2409 Fraser's Choice Mix. Pkt. 25c; Special Pkt. 60c.

ANNUAL CHRYSANTHEMUM PAINTED DAISY

2349 "Merry Mixture." A surprising blend of entirely new shades and color combinations in annual Chrysanthemums. This wonderful new strain of carinatum Hybrids contains a very wide range of various tones running through purple, scarlet, orange, salmon, rose, yellow, white, which are all beautifully zoned round the dark disks with small yellow edges. These zones differ both in color and size to a remarkable degree and comprise many different shades of deep purple, maroon, copper and orange. The very free flowering 2 feet high plants are early blooming, coming into flower two months from the time of sowing; from April until July they give a truly amazing display. As a cut flower this lovely Chrysanthemum will prove of outstanding value. Pkt. 25c; Special Pkt. 60c.

2341 Double Carinatum Hybrid Mixed. Sixty per cent true to type. Bright cheerful shades of purple, scarlet, yellow and white. One of the best. Pkt. 25c; Special Pkt. 60c.



2349 Annual Painted Daisy. "Merry Mixture." Colors. Pkt. 25c.



Siter's Rainbow Strain. This Cineraria carries immense flower heads, is compact in growth and has small round leaves. The medium large flowers range in colors from the bright-eyed types to the finer pastel shades. **Pkt. \$1.00; 1/16 oz. \$12.00.**

Cremer's Prize Strain. This strain has been greatly improved by the originator—has small foliage that is wilt-proof with large heads of flowers of the brightest colors. **Pkt. \$1.00; 1/16 oz. \$10.00.**

CALIFORNIA GROWN CINERARIA SEED

California Giants. World's Best. The very latest developments in Cinerarias. The plants are of compact habit branching from the base and producing immense flowers often 4 inches or more in diameter. The colors range through various shades of blue, pink, salmon, old rose, carmine, blood red, and white. Especially desirable for pot culture.

2398 Large Flowering, Crimson. 16 in. high. See prices below.

2399 Dark Blue. 16 in. See prices below.

2400 Matador. Deep copper-scarlet. See prices below.

2401 Old Rose. 16 in. See prices below.

2402 Dark Red. Dark center, 16 in. See prices below.

2403 Sky Blue. 16 in. See prices below.

2404 White. 16 in. See prices below.

2396 Superb Blend. All the above shades along with many others not available separately, blended in a well-balanced mixture.

Seed Prices: Pkts. 50c; 1/128 oz. \$2.00; 1/64 oz. \$4.00; 1/32 oz. \$7.50; 1/8 oz. \$20.00.

CINERARIA—Well-Known Strains

2391 Grandiflora Semi-Dwarf—Pedigreed Mixed. An ultra fancy strain. Pkt. 50c; 1/64 oz. \$2.00; 1/32 oz. \$4.00; 1/16 oz. \$8.00.

2393 Multiflora Nana (Hybrid strain). Mixed. Pkt. 35c; 1/64 oz. \$1.00; 1/32 oz. \$2.00; 1/16 oz. \$4.00.

2394 Fraser's Giants. An exceptionally good strain. Well colored. Pkt. 25c; 1/64 oz. \$2.00; 1/32 oz. \$4.00; 1/16 oz. \$8.00.

Dahlias

Dahlias may be grown from seed as readily as the commonest garden annuals. If seed is sown in February to May it will produce nice, well - established plants by the time one is able to plant tubers, and, in consequence, the seedlings are, in most cases, ready to bloom as soon as, if not before, the plants raised from roots. They produce fine Dahlias of rare beauty, equal in many cases to some of the most expensive varieties. Unless you want to grow certain named sorts, it is much more interesting, and certainly much more economical, to raise Dahlias from seed.

250 Double Large-flowering. This seed was secured from twenty named varieties. Pkt. 50c; Special Pkt. \$1.00.

251 Double Pompon. Includes seed saved from the newest and best varieties. Pkt. 50c; Special Pkt. \$1.00.

272 Super Colossal. A choice mixture saved from long-stemmed flowers 8 to 9 inches in diameter, with wide perfect petals. Pkt. \$1.50.

252 New Miniature Beauties, Improved. A charming race of dwarf - growing, brilliantly colored Dahlias with single flowers 3 to 4 inches across, ranging from deep crimson to white, and embracing shades. Pkt. 50c.

253 Dahlia, Gold Star Mother. Double miniature semi-cactus type. Grows about 2 feet high. Medium double flowers of beautiful salmon shaded pink overlaid with guinea gold. Pkt. 50c.



252 FRASER'S MINIATURE BEAUTIES
PKT. OF 75 SEEDS 50c



251 FRASER'S DETITE POMPON STRAIN
PKT. OF 75 SEEDS 50c



250 AMERICAN BEAUTY (DECORATIVE TYPE)
PKT. OF 100 SEEDS 50c



272 DISCOVERY SUPER GIANTS
PKT. OF 25 SEEDS \$1.50 PKT. OF 50 SEEDS \$3.00



Larkspur • Annual Delphinium

Larkspurs are splendid cutting flowers which come into bloom early and last long. The long spikes of bloom should be cut freely, to give the plant opportunity to form new blooms on the side-shoots at the base. It should be sown as soon as the ground can be worked, in the place where it is to bloom, as the seedlings do not flourish, as a rule, after being transplanted. Rigorous thinning of the seedlings must not be overlooked as the plants should stand nearly a foot apart each way.

- 866 **Blue Spire.** Dark blue. Pkt. 25c; Special Pkt. 60c.
- 872—**Orchid Cattleya.** Rosy lilac. Pkt. 25c; Special Pkt. 60c.
- 868 **Gloria.** Deep rose. Pkt. 25c; Special Pkt. 60c.
- 867 **Carmine King.** Rosy carmine. Pkt. 25c; Special Pkt. 60c.
- 869 **Lilac Spire.** Lilac. Pkt. 35c; Special Pkt. 60c.
- 870 **Miss California.** Salmon pink. Pkt. 35c; Special Pkt. 60c.
- 873 **White Spire.** Pure white. Pkt. 25c; Special Pkt. 60c.
- 879 **Exquisite Mixed.** Finest mixture. Pkt. 25c; Special Pkt. 60c.

GIANT LILIUM—White Queen

2489 **Improved Philippinense. Formosanum.** A selected new lily coming from the Philippine Islands. Large, trumpet-shaped, white flowers with many blooms to each stem. Grows to a height of four feet. It is hardy, easy growing and one of the finest flowers in the lily family, blooming six months after sowing. Pkt. 25c; Special Pkt. 60c.

2490 **Regale (Regal Lily).** Ivory-white, shaded pink on outside, yellow in throat. Blooms in July. 3-5 ft. Pkt. 25c; Special Pkt. 60c.



DELPHINIUM—Pacific Giants

Americans are more than a little mad about them nowadays; fabulous prices are being paid for tiny, pedigreed plants. Our seed is saved from these same precious named varieties, the result of years of breeding and selection. It comes to you pure and unadulterated from a famous California hybridizer who has collected it from his choicest specimens.

The plants it will produce will astonish you with their splendid habit and vigor, yielding flowers surpassing all Delphiniums you have seen before. They will increase in beauty season after season.

GIANT PACIFIC HYBRIDS

Blue Bird Series. (New.) The clearest of medium blues with white bee. $2\frac{1}{2}$ in. flowers. **Pkt. \$2.00.**

Black Knight Series. (New.) Deep midnight violet. The darkest of them all. **Pkt. \$1.25.**

Blue Jay Series. (New.) A brilliant true medium blue with dark bee. **Tr. Pkt. \$1.25.**

Cameliard Series. (New.) A pure lavender self with white bee. **Pkt. \$1.25.**

Round Table Series. (New.) Hybrid or "trial ground mixture," containing many new and interesting color types not yet introduced. **Tr. Pkt. \$1.00; $\frac{1}{8}$ oz., \$2.50; $\frac{1}{4}$ oz. \$4.00; 1 oz. \$15.00.**

DIANTHUS—ANNUAL GARDEN PINKS

Hardy Annuals—12 Inches

Very easy to grow, making colorful, bright beds and low borders. Their spicy fragrance make them excellent for cut flowers. Plants are very free flowering and produce best in a sunny location and rather heavy, rich soil. Sow seed in early spring inside in flats or hotbed.

915 Heddewigii, Single Mixed. Flowers average 2 inches across, petals plain and some laciniated. Beautiful colors and markings. Pkt. 25c; Special Pkt. 60c.

916 Heddewigii, Double Mixed. This is an exceptionally fine strain of free flowering plants producing large double and semi-double flowers beautifully colored and marked in a wide range of exquisite shades. Pkt. 25c; Special Pkt. 60c.

DIANTHUS PERENNIALS

Hardy Garden Pinks

925 Fraser's Scot Mix. (18 inches.) Very fragrant, a wonderful range of colors. Double. Pkt. 25c; Special Pkt. 60c.

926 Dianthus Plumarius nanus. (12 inches.) Very dwarf, double and early flowering, ideal for the rock garden and low borders. Pkt. 25c; Special Pkt. 60c.



"Royal Coronation" Carnation "Pinks". Easily grown from seed. We offer the finest seed obtainable, California grown. We offer two novelties this year, the double "Coronation" Carnation Pink and the single "Coronation" Carnation Pink. Large—many colored.

928 Mixed Colors. Single. Pkt. 25c; Special Pkt. 60c.

929 Mixed Colors. Double. Pkt. 35c; Special Pkt. 75c.

EASY TO GROW FROM SEED, VERY FRAGRANT

2801 Old-Fashioned Carnation. Marguerite mixed. Smaller than the present day carnation, very fragrant and prolific bloomer. Flowers are double and semi-double, of exquisite color. Pkt. 25c; Special Pkt. 60c.

2803 Carnation, Alwoodi Hardy Cottage Strain. (Half Carnation, Half Pink, Double and Single Mixed.) The plants are of stocky habit and do not require staking. Mixed colors. Pkt. 35c; Special Pkt. \$1.00.

SPECIAL PRICES TO MARKET GROWERS

ASTERS OF THE FINEST GROWN

Remember all the sorts listed are wilt-resistant and there was no disease in our fields. We are pleased to recommend our Aster Seed to the most critical florist trade as well as the home gardeners who take pride in their surroundings.

Asters have always been one of the favorite American flowers but the past few years disease in many sections has made it impossible to grow them. Plant breeders have now developed new wilt-resistant sorts that are destined to bring this growing flower back into the front ranks of easily grown annuals.

CALIFORNIA GIANTS

Giant flowers with curled and interlaced petals borne on long non-lateral stems. With good culture will reach a height of 36 inches.

Apple Blossom. Shell pink. $\frac{1}{4}$ oz. 80c; oz. \$2.50.
Peach Blossom. Flesh pink. $\frac{1}{4}$ oz. 80c; oz. \$2.50.
Light Purple. Violet. $\frac{1}{4}$ oz. 80c; oz. \$2.50.
Light Blue. Florist's lavender. $\frac{1}{4}$ oz. 80c; oz. \$2.50.
Dark Purple. Dark stem. $\frac{1}{4}$ oz. 80c; oz. \$2.50.
Deep Rose. Florists'. $\frac{1}{4}$ oz. 80c; oz. \$2.50.
Carmine Rose. Dark stem. $\frac{1}{4}$ oz. 80c; oz. \$2.50.
White. Pure white. $\frac{1}{4}$ oz. 80c; oz. \$2.50.
Mixture. Formula Mixture. $\frac{1}{4}$ oz. 70c; oz. \$2.00.

EARLY AMERICAN BEAUTY

Wilt-Resistant

Early plantings will bloom in July. Successive plantings will provide flowers until frost. Plants are $2\frac{1}{2}$ to 3 feet high. Large, well formed flowers borne on long, stout stems.

Crimson. $\frac{1}{4}$ oz. 55c; oz. \$1.75.
Lavender. $\frac{1}{4}$ oz. 55c; oz. \$1.75.
Deep Rose. $\frac{1}{4}$ oz. 55c; oz. \$1.75.
Shell Pink. $\frac{1}{4}$ oz. 55c; oz. \$1.75.
White. $\frac{1}{4}$ oz. 55c; oz. \$1.75.
Purple. $\frac{1}{4}$ oz. 55c; oz. \$1.75.
Mixed. Formula Mixture. $\frac{1}{4}$ oz. 45c; oz. \$1.50.

SINGLE ASTERS

Special Florist Strain

This strain has been very popular on the Los Angeles flower market for many years owing to its distinctive compact flowers with wider petals. It is naturally resistant to wilt and contains a balanced assortment of pink and lavender shades. Splendid keeping qualities. Oz. \$1.00; lb. \$15.00.

ZINNIAS—DAHLIA FLOWERED GIANTS

Approx. 2500 seeds per oz.

This Zinnia has become one of the very popular annuals both for cut flowers and garden purposes. Their brilliance of color and ease of culture make them a profitable florist's item. Our seed is of the finest quality.

Canary Bird. Primrose yellow. $\frac{1}{4}$ oz. 35c; oz. \$1.00.
Crimson Monarch. Best red. $\frac{1}{4}$ oz. 35c; oz. \$1.00.
Exquisite. Light rose, deep center. $\frac{1}{4}$ oz. 35c; oz. \$1.00.
Golden State. Orange yellow. $\frac{1}{4}$ oz. 35c; oz. \$1.00.
Illumination. Deep rose. $\frac{1}{4}$ oz. 35c; oz. \$1.00.
Polar Bear. Pure white. $\frac{1}{4}$ oz. 35c; oz. \$1.00.
Purple Prince. Purple. $\frac{1}{4}$ oz. 35c; oz. \$1.00.
Each of above— $\frac{1}{4}$ lb. \$2.75, lb. \$10.00.
Special Dahlia Flowered Mixture ($\frac{1}{4}$ lb. \$2.75, lb. \$10.00). $\frac{1}{4}$ oz. 30c; oz. 95c.

ZINNIAS—BETTER GROWN CALIFORNIA GIANTS

Approx. 2500 seeds per oz.

This type has steadily increased in popularity since its introduction. Florists everywhere have manifested their approval of the California Mammoths, which do not have the objectionable stiffness of the ordinary Zinnia.

Pink Queen. Soft pink. $\frac{1}{4}$ oz. 35c; oz. \$1.00.
Orange King. Burnt orange. $\frac{1}{4}$ oz. 35c; oz. \$1.00.
Orange Queen. Golden yellow. $\frac{1}{4}$ oz. 35c; oz. \$1.00.
Purity. White. $\frac{1}{4}$ oz. 35c; oz. \$1.00.
Rose Queen. Rose. $\frac{1}{4}$ oz. 35c; oz. \$1.00.
Salmon Queen. Salmon rose. $\frac{1}{4}$ oz. 35c; oz. \$1.00.
Scarlet Queen. Glowing scarlet. $\frac{1}{4}$ oz. 35c; oz. \$1.00.
Violet Queen. Rich deep purple. $\frac{1}{4}$ oz. 35c; oz. \$1.00.
Each of above—($\frac{1}{4}$ lb. \$2.75; lb. \$10.00).
New California Giant Mixed—($\frac{1}{4}$ lb. \$2.75; lb. \$10.00). $\frac{1}{4}$ oz. 30c; oz. 95c.

ZINNIAS—HOWARD'S GIANT CRESTED MIXED

A striking new Zinnia, 3 to 4 inches in diameter, made by crossing the Dahlia Flowered and Scabiosa types. Full cushion center surrounded by broad guard petals. $\frac{1}{4}$ oz. 40c; oz. \$1.25; $\frac{1}{4}$ lb. \$5.00; lb. \$12.00.

SPECIAL PRICES TO MARKET GROWERS

ZINNIAS—FRASER'S SCABIOSA FLOWERED

Approx. 4000 seeds per oz.

Much resembling the Scabiosa. Flowers are 2 to 3 inches across in many desirable colors. Mixed colors. $\frac{1}{4}$ oz. 40c; oz. \$1.00; $\frac{1}{4}$ lb. \$2.75; lb. \$10.00.

FRAZINNIA

the Victory Garden Flower

Approx. 2000 seed per oz.

Frazinnia. We have originated and developed a Ruffled Giant Zinnia into an enormous full double flower rivaling the chrysanthemum, with wonderful rich color combination never before seen in this flower. This strain for the first time will produce ruffled petals that are delightfully different. $\frac{1}{8}$ oz. 50c; $\frac{1}{2}$ oz. \$1.50; oz. \$3.00; $\frac{1}{4}$ lb. \$10.00.

SNAPDRAGON

Our California grown Snapdragon seed germinates quicker and the plants grow more vigorously than ordinary seed. The unusually favorable growing conditions we have seem to impart a greater vigor and hardiness.

RUST-RESISTANT MAXIMUM

The finest variety for both florist and nurseryman. Height $2\frac{1}{2}$ to 3 feet

Swingtime. Rose pink. $\frac{1}{4}$ oz. \$1.00; oz. \$3.50.

Yellow Giant. Deep yellow. $\frac{1}{4}$ oz. \$1.00; oz. \$3.50.

Copper King. Golden copper. $\frac{1}{4}$ oz. \$1.00; oz. \$3.50.

Alaska. White. $\frac{1}{4}$ oz. \$1.00; oz. \$3.50.

Campfire. Luminous scarlet. $\frac{1}{4}$ oz. \$1.00; oz. \$3.50.

Canary Bird. Yellow. $\frac{1}{4}$ oz. \$1.00; oz. \$3.50.

Fair Lady. Silver pink. $\frac{1}{4}$ oz. \$1.00; oz. \$3.35.

Maximum Mixture. $\frac{1}{4}$ oz. \$1.00; oz. \$3.00.

CALENDULA

(Scotch Marigold or Pot Marigold) (HA-18 in.)

One of the easiest flowers to grow, quite showy, free blooming, and desirable for cutting. Produces fine effects in beds or border, blooms throughout the season if flowers are kept picked. The new types have been glorified by modern plant breeding methods which have increased the size, purified colors, and improved the form.

Yellow Colossal. Extra large lemon yellow. Oz. 80c; lb. \$8.00.

Campfire Improved. Extra large select orange. Oz. 80c; lb. \$8.00.

CELOSIA PLUMOSA

FEATHERED COCKSCOMB

Approx. 30,000 seeds per oz.

Yellow. Goldenrod. Florist strain. Oz. \$1.00; lb. \$15.00.

Crimson. Ruby red. Oz. \$1.00; lb. \$15.00.

Fraser's Magnifica Mixed. Oz. \$1.00; lb. \$15.00.

CELOSIA CRISTATA

CRESTED COCKSCOMB

Tall Crimson. Green foliage. Oz. \$1.00; lb. \$15.00.

TO GROW EXTRA LARGE ZINNIAS

Thin so the plants are twelve to fifteen inches apart in the row and place the rows three feet apart for the giant types and two feet apart for the small varieties. Plant the seed one-half inch deep, twenty to twenty-five seeds to the foot of row.

Do not plant until all danger from frost is past and do not plant nearer any trees than the height of the tree. Never plant where they will be shaded. They do the best on very rich soil. Cultivate and water frequently. Dust with finely ground sulphur when the plants are beginning to bud; at the rate of one-half pound to the square rod to avoid mildew.

FANTASY QUILLED TYPE

Approx. 4000 seeds per oz.

Shaggy petaled fully double flowers of medium size. The color range is unusually complete. Splendid keeping qualities make it excellent for cutting.

Orange Lady. Deep orange. $\frac{1}{4}$ oz. 30c; oz. 90c.

Rosalie. Bright rose. $\frac{1}{4}$ oz. 30c; oz. 90c.

Stardust. Golden yellow. $\frac{1}{4}$ oz. 30c; oz. 90c.

White Light. Pure white. $\frac{1}{4}$ oz. 30c; oz. 90c.

Wildfire. Scarlet. $\frac{1}{4}$ oz. 30c; oz. 90c.

Mixed. $\frac{1}{4}$ oz. 25c; oz. 75c.

LILLIPUT (POMPON) SMALL FLOWERED

Approx. 4000 seeds per oz.

A most worthy florists' flower and one that deserves your attention. Height 24 inches.

Canary Yellow. $\frac{1}{4}$ oz. 25c; oz. 75c; lb. \$7.00.

Crimson Gem. Dark crimson $\frac{1}{4}$ oz. 25c; oz. 75c; lb. \$7.00.

Golden Gem. $\frac{1}{4}$ oz. 25c; oz. 75c; lb. \$7.00.

Rosebud. (New.) Rose pink. $\frac{1}{4}$ oz. 25c; oz. 75c; lb. \$7.00.

Salmon Rose. Popular florist color. $\frac{1}{4}$ oz. 25c; oz. 75c; lb. \$7.00.

Scarlet Gem. $\frac{1}{4}$ oz. 25c; oz. 75c; lb. \$7.00.

Valencia. Burnt orange. $\frac{1}{4}$ oz. 25c; oz. 75c; lb. \$7.00.

Violet Gem. Lilac shades. $\frac{1}{4}$ oz. 25c; oz. 75c; lb. \$7.00.

White Gem. $\frac{1}{4}$ oz. 25c; oz. 75c; lb. \$7.00.

Mixed. $\frac{1}{4}$ oz. 25c; oz. 75c; lb. \$5.00.

SPECIAL PRICES TO MARKET GROWERS

ZINNIA ELEGANS PUMILA

Approx. 3500 seeds per oz.

Medium Flowered. $\frac{1}{4}$ oz. 25c; $\frac{1}{2}$ oz. 45c; oz. 90c; lb. \$8.00.
Pumila fl. pl. (Cut and Come Again), Double Dwarf, 24 in. $\frac{1}{4}$ oz. 25c; $\frac{1}{2}$ oz. 45c; oz. 90c; $\frac{1}{4}$ lb. \$2.50; lb. \$8.00.
Aurea. Golden Ball. $\frac{1}{4}$ oz. 25c; $\frac{1}{2}$ oz. 45c; oz. 90c; $\frac{1}{4}$ lb. \$2.50; lb. \$8.00.
Black Knight. $\frac{1}{4}$ oz. 25c; $\frac{1}{2}$ oz. 45c; oz. 90c; $\frac{1}{4}$ lb. \$2.50; lb. \$8.00.
Pinkie. Rose pink. $\frac{1}{4}$ oz. 25c; $\frac{1}{2}$ oz. 45c; oz. 90c; $\frac{1}{4}$ lb. \$2.50; lb. \$8.00.
Salmon Rose. Watermelon pink. $\frac{1}{4}$ oz. 25c; $\frac{1}{2}$ oz. 45c; oz. 90c; $\frac{1}{4}$ lb. \$2.50; lb. \$8.00.
Scarlet. Fire Ball. $\frac{1}{4}$ oz. 25c; $\frac{1}{2}$ oz. 45c; oz. 90c; $\frac{1}{4}$ lb. \$2.50; lb. \$8.00.
Spun Gold. Delicately tinted butter yellow. $\frac{1}{4}$ oz. 25c; $\frac{1}{2}$ oz. 45c; oz. 90c; $\frac{1}{4}$ lb. \$8.00.
White. Snow Ball. $\frac{1}{4}$ oz. 25c; $\frac{1}{2}$ oz. 45c; oz. 90c; $\frac{1}{4}$ lb. \$2.50; $\frac{1}{4}$ lb. \$8.00.
Yellow. Canary Yellow. $\frac{1}{4}$ oz. 25c; $\frac{1}{2}$ oz. 45c; oz. 90c; $\frac{1}{4}$ lb. \$2.50; lb. \$8.00.

MEXICO HAAGAENA—MEXICAN ZINNIA

Approx. 25,000 seeds per oz.

BB Mixed Colors. Very charming small semi-double flowers ranging from yellow to mahogany-red shades; fine for rock gardens, beds or borders, grows 18 inches. This little Zinnia will be a surprise to you. Makes the daintiest and most attractive bouquets imaginable in low bowls. Pkt. 25c; oz. \$1.00; $\frac{1}{4}$ lb. \$3.50.

DAHLIA SEEDS

For twenty-five years we have been one of the leading growers of Dahlia seed. California is recognized the world over for the production of Dahlia seed. Every seed will grow if handled right, and will bloom profusely the first season and form No. 1 tubers for the following season. Plant seed from February to June. Every variety listed below is hand picked, and the seed will germinate in from ten to fifteen days. Smart growers will find a ready demand for seedling plants in three-inch pots which will readily sell for 60c a dozen.

NOTE: These do not always come true from seeds.

Giant American Beauty. Mixed Double. $\frac{1}{4}$ oz. \$1.00; oz. \$3.60.

Single Mixed English Bedding. $\frac{1}{4}$ oz. 50c; oz. \$1.50.

Giant Cactus. $\frac{1}{4}$ oz. \$1.50; oz. \$6.00.

Miniature Beauties Mixed. $\frac{1}{4}$ oz. \$1.25; oz. \$4.00.

Exhibition Prize Mixed Golden Metal. $\frac{1}{4}$ oz. \$2.65; oz. \$10.00.

Pompon Mixed. $\frac{1}{4}$ oz. \$1.50; oz. \$5.00.

LARKSPUR—LARKS-HEEL

Giant Imperial Larkspur, an entirely distinct type of Larkspur originating in California, and without any doubt, the most valuable of recent years. The plants are tall in habit, growing four feet high, branching freely from the base, making them especially desirable for cutting purposes. The flowers are large and double, and produced in many beautiful shades. Sow seed from October to April. They are sown in the open, grown and thinned out to nine inches apart.

LARKSPUR GIANT IMPERIAL—Base Branching

Blue Bell. Mid blue. Oz. \$1.00; lb. \$12.00.

Miss California. Salmon pink. Oz. \$1.00; lb. \$12.00.

White Spire. Pure white. Oz. \$1.00; lb. \$12.00.

Exquisite Mixed. Finest mixture. Oz. \$1.00; lb. \$10.00.

MARIGOLDS—CARNATION FLOWERED

We are glad to be able to list additional colors of the ever-popular SUPREME Marigolds. One of the best of all Marigolds for cutting. Odorless foliage.

Guinea Gold. Reselected Strain, Orange, loosely ruffled flowers. 2-2 $\frac{1}{2}$ feet. $\frac{1}{4}$ oz. 50c; oz. \$1.50; $\frac{1}{4}$ lb. \$5.00.

Orange Supreme. Deep orange. $\frac{1}{4}$ oz. 50c; oz. \$1.50; $\frac{1}{4}$ lb. \$5.00.

Golden Supreme. Bright golden orange. $\frac{1}{4}$ oz. 50c; oz. \$1.50; $\frac{1}{4}$ lb. \$5.00.

Yellow Supreme. $\frac{1}{4}$ oz. 50c; oz. \$1.25; $\frac{1}{4}$ lb. \$5.00.

STOCKS—GILLIFLOWER

DOUBLE GIANT EXCELSIOR—IMPROVED COLUMN OR NON-BRANCHING TYPE FOR PRETTINESS

Dark Blue. $\frac{1}{4}$ oz. \$2.50; oz. \$9.00.

Gardenia. Shimmering glistening white. $\frac{1}{4}$ oz. \$2.50; oz. \$9.00.

Malmaison Pink. Blush pink. $\frac{1}{4}$ oz. \$2.50; oz. \$9.00.

Rose Pink. Clear rose pink. $\frac{1}{4}$ oz. \$2.50; oz. \$9.00.

Ruby. Rich crimson red. $\frac{1}{4}$ oz. \$2.50; oz. \$9.00.

Silvery Lilac. Lavender. $\frac{1}{4}$ oz. \$2.50; oz. \$9.00.

Yellow Wonder. Rich creamy yellow with full double florets well arranged on long spikes. $\frac{1}{4}$ oz. \$2.50; oz. \$9.00.

GIANTS OF CALIFORNIA

(Branching)

The Giants of California can also be grown similarly to the non-branching type. When grown this way the side shoots should be removed. For the retail grower the branching types are gaining in popularity. These should be planted 8x8 inches and topped when 6 inches tall to produce side shoots of sufficient length.

Pacific. Blue. $\frac{1}{4}$ oz. \$1.00; oz. \$3.50.

Red Woods. Blood red. $\frac{1}{4}$ oz. \$1.00; oz. \$3.50.

Rose Light. Bright rose. $\frac{1}{4}$ oz. \$1.00; oz. \$3.50.

Tahoe. Lavender. $\frac{1}{4}$ oz. \$1.00; oz. \$3.50.

Santa Maria. White. $\frac{1}{4}$ oz. \$1.00; oz. \$3.50.

Santa Barbara. Chamois. $\frac{1}{4}$ oz. \$1.00; oz. \$3.50.

DIGITALIS (*Foxglove*)

951 The Shirley Giant Strain. Specially selected. A magnificent strain raised in England by the late Rev. W. Wilkes, who originated the Shirley poppies. Plants grow 5 to 7 feet high, with spikes 4 feet long, carrying flowers of great size, ranging from white to dark rose, handsomely blotched and spotted crimson, maroon, and chocolate. **Pkt. 25c.**

DIGITALIS ISABELLINA FOXGLOVE

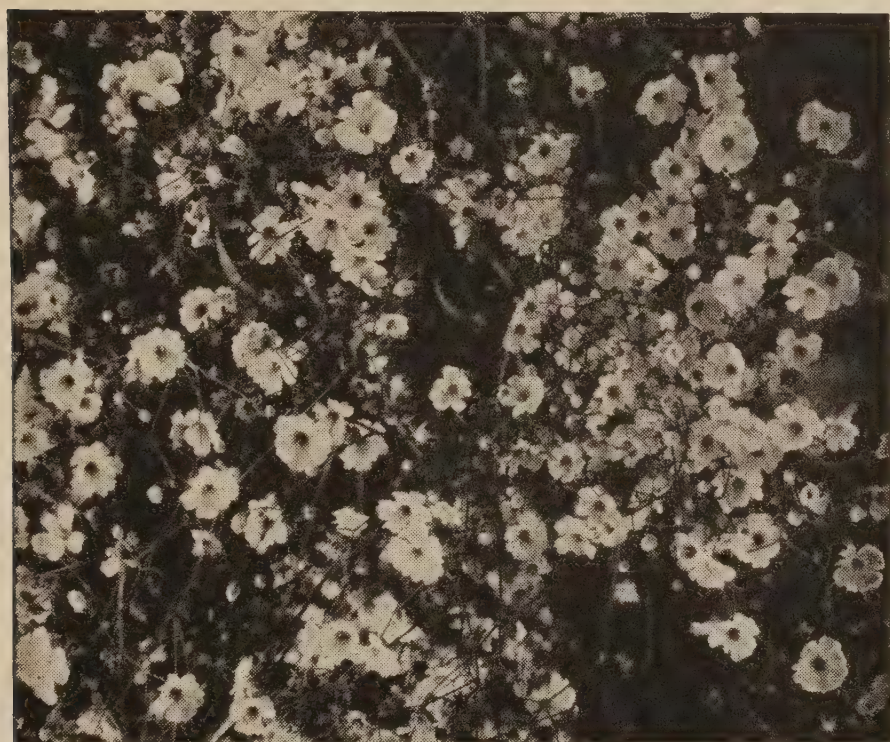
952 Golden yellow flowers which pale to cream and chamois. You ought to see them in a bed of pale blue Forget-me-nots! **Pkt. 50c.**

A packet of Fraser's China Blue Forget-me-nots and one of Isabellina for 75c.

DIMORPHOTHECA—African Orange Daisy

Hardy Annual—12 in.

2439 Aurantiaca Hybrids. Mixed from separate colors and blended from the following: Light yellow, orange, yellow, salmon cream and white. **Pkt. 15c; ¼ oz. 40c; oz. \$1.50.**



Gypsophila

GYPSOPHILA (*Baby's Breath*)

The annual and perennial varieties are in great demand for combining with other cut-flowers. In order to have the annual in flower all summer, replant occasionally throughout the season.

2456 Elegans grandiflora alba. Annual. An improved strain, giving clouds of delicate white flowers on graceful sprays. **Pkt. 15c; Special Pkt. 40c.**

GODETIA

Very beautiful annuals for spring and summer borders, making sturdy little bushes covered with large flowers of brilliant, delicate shades. They seem to enjoy hot, dry summers.

999 Whitneyi. Azalea-flowered. A striking and beautiful new variety with semi-double flowers of brilliant carmine-rose, paling to pink. **Pkt. 25c; Special Pkt. 60c.**

989 Mixed. Saved from many rare and variegated shades of the best named varieties. **Pkt. 15c; Special Pkt. 40c.**

Gorgeous GOURDS

New and Rare Ornamental Gourds, in Mixtures and Separate Varieties.

Gourds grow in most every section of the world, and we have gone to great expense to give our customers very selected and new varieties. Gourds will grow in the poorer soils because they do not go so much to vine and more to the fruit. They may be trained on trellises as ornamentals or used as ground covers. The fruit should be allowed to become fully ripe and hard before picking. After picking, scrub thoroughly clean and cover with varnish. It is becoming a great hobby all over the world to decorate by hand the hard shelled types.

2871 Salt and Pepper Gourd. This is a very small bottle gourd that can be used either for salt or pepper shakers. It is of the hard shelled variety. Grows about three inches in diameter, and four inches tall. Pkt. 15c.

2863 J. Raymond's Warted Hybrids. This is a novelty mixture of the finest colored warted types. Pkt. 25c.

2864 Crown of Thorns. (From Africa.) A most unusual gourd which needs no varnish. Has curved claws, not sharp, but very unusual. Pkt. 25c.

2865 Green Muranca. (From Guatemala.) Resembles an Indian war club. Pkt. 25c.

2870 Penguin or Bottle Gourd. (From Egypt.) This is a hard shelled type and can be painted black and white to resemble a penguin. Pkt. 25c.

2858 Turks Turban. (From Asia.) Very odd and ornamental. Top red and center portion cream with green and white stripes. Pkt. 15c.

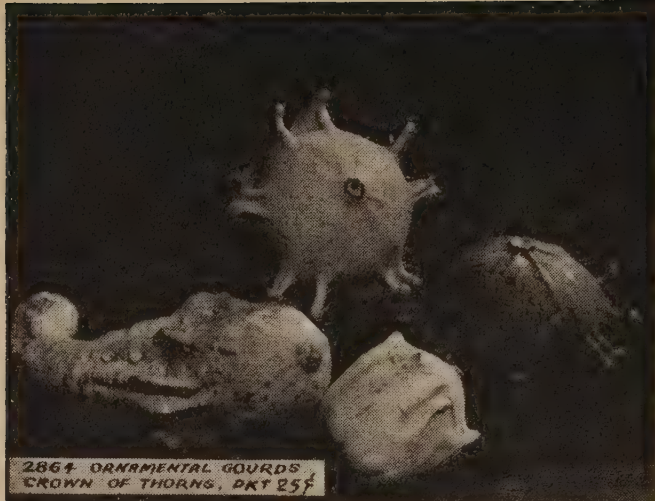
2856 Many Sorts Mixed. A good selection of all the best types of gourds. Pkt. 15c.

2857 Small Decorative Types Mixed. The best of the small striped types, such as egg, spoon, pomegranate and pear-shaped. Pkt. 15c.

PERUVIAN GOURDS

A Mixture of Six Varieties for Gourd Hobbyists, 50c Pkt.

2875 Super Gigantic Gourds, Mixed. These Gourds grow to an enormous size, some thirty inches through, some four feet long. Pkt. 25c; Special Pkt. 75c.



2864 ORNAMENTAL GOURDS
CROWN OF THORNS. PKT 25¢



2863 ORNAMENTAL GOURDS
J. RAYMOND WARTED HYBRIDS. PKT. 25¢



2871 HARD SHELLED DECORATIVE TYPE
SMALL PEPPER AND SALT BOTTLE GOURD. PKT. 15¢



2870 HARD SHELLED DECORATIVE TYPE
PENGUIN OR BOTTLE GOURD. PKT. 25¢



2859 HARD SHELLED DECORATIVE TYPE
GIANT HARD SHELLED. PKT. 15¢

NEW NOVELTIES

We have made a particular effort in obtaining seeds from the finest commercial California growers to offer to our customers.

ANTIRRHINUM (Snapdragon)

Early White. (New.)
Early Rose. The earliest blooming and best Rose Supreme.
Yellow Wonder. New. Excellent deep yellow.
Early Pink. Light pink. Silver pink.
Lavender. Rich lavender.
Glorious. Beautiful yellow and scarlet-bronze.
White Wonder. Pure snow-white; spikes.

Any of the above:
 50c per Pkt.; Special Pkt. \$2.00

EXTRA EARLY COLONIAL STOCKS

Blooms earlier than other branching types, grows 30 to 36 in. tall. The individual florets are 2 inches across and they form clusters or spikes 15 inches long. Double flowers run about 70 per cent.

796 Mayflower. Red rose. Pkt. 25c; Special Pkt. 50c.

797 Priscilla. Silvery lavender. Pkt. 25c; Special Pkt. 50c.

798 Puritan. Pure white. Pkt. 25c; Special Pkt. 50c.

GAILLARDIA

New Giant Double Flowered Hybrids

These new Annuals represent a remarkable improvement in annual Double Flowering Gaillardia. The flowers measure from 2½ to 3 inches across and are borne on long stems of good quality. The colors range from light yellow, delicate salmon, orange, chamois and buff tones to deep rose and carmine with several shades in between. The plants are of robust growth and free flowering. Pkt. 25c; Special Pkt. 75c.

GRANDIFLORA

2447 Portola Perennial Hybrids. Very robust; shades of bronze red, golden tipped; excellent cut flower. Pkt. 25c; Special Pkt. 75c.



Antirrhinum California Rose Supreme



Extra Early Colonial Stocks



Gaillardia New Giant Double



Hollyhock Treasure Island

HOLLYHOCK

902 Hollyhock Treasure Island Hybrids. Golden salmon rose in pastel shades. Pkt. 25c; Special Pkt. 75c.

901 Rare Annual Indian Spring Mixed. This is a silver medal winner for 1938. It blooms in five months from seed. Individual flowers measuring about five inches. The color range is from pale pink to crimson rose. Height five feet. Pkt. 25c; Special Pkt. 75c.

909 Double Mixed. Choice blend of many rich colors in fringed flowers measuring six inches across and set almost solid on the flower stalk. Colors range from pink, cerise and lavender to red. Pkt. 25c; Special Pkt. 60c.

899 Fraser's Hollywood Star Mixed. Single and semi-double; early flowering. Colors are purple, deep rose, Chinese scarlet, flesh pink and primrose white. Pkt. 25c; Special Pkt. 60c.

898 Hollyhock—Double Emperor Hybrid. This strain produces solid flower stocks of pink cerise lavender and red shades. Pkt. 25c; Special Pkt. 60c.

HEUCHERA (Coral Bells)

1041 Sanguinea Splendens. Large, rich scarlet on 12 in. to 18 in. stems, fine for cutting and an excellent rock garden or border plant. Pkt. 50c.

1042 Hood Acres Hybrids (New). Very vigorous and prolific grower. Bells are much larger than regular strain with a wide range of color shades. Pkt. 50c.

HUNNEMANNIA POPPY

(Santa Barbara Poppy or Mexican Tulip Poppy)

1928 Single Yellow. Canary yellow. Pkt. 15c; Special Pkt. 40c.

1931 Sunlight. Semi-double. Pkt. 25c; Special Pkt. 60c.

LOBELIA

2516 Crystal Palace Compacta. True dark blue; reddish green foliage. Pkt. 25c; Special Pkt. 60c.

LINUM (Flowering Flax)

2511 Rubrum Scarlet Flax. Annual; 1½ ft.; showy. Pkt. 25c; Special Pkt. 60c.

2513 Perenne Blue. Perennial blue flax. Pale blue on slender, graceful stems. Pkt. 25c; Special Pkt. 60c.



LINARIA

(Sow any time for winter and spring bloom)

LINARIA—Miniature Snapdragons

Plants having long spikes, of miniature Snapdragon shape flowers, and narrow green leaves. Excellent for cutting, and fine as a filler in large-flowered bouquets. It thrives in sunny spots, and grows to a height of 18 inches. For beds and borders it has few equals. Plant in the early spring in the east, and in the fall in California, where it will bloom in the winter time.

2509 Maroccana Hybrids. Mixed. Pkt. 15c; ½ oz. 75c.

New DWARF LINARIA—Fraser's Large Flowered Mixed—"Fairy Bouquet"

2508 The plants are not more than 8 inches high, are very compact in habit, and bear large flowers in many colors, such as rose, yellow, pink, lavender, carmine, red, violet, white and salmon. Excellent either for bedding or for pots. Pkt. 25c; Special Pkt. 60c; 1 oz. \$2.50.

LINARIA. Miniature Snapdragon. Large flowers; grows only 10 in. high and is a fine cut flower.



Dwarf French Marigold Harmony

NOVELTY MARIGOLDS

FRENCH DWARF DOUBLE

364 French Marigold. Yellow Pigmy. Honorable Mention Award 1940. This is a beautiful dwarf border Marigold growing only 8 inches tall. A very compact ball shaped plant, freely producing small 1-inch double French Lilliput flowers of light lemon color. **Pkt. 25c.**

375 Dwarf Royal Scott. (All Double.) Dwarf and bushy. Very uniform. Striped mahogany and gold. **Pkt. 25c.**

358 Marigold, Spry. Silver Medal. Extra dwarf, double French type; compact and uniform so may be used for edging. About 9 inches tall, early blooming, with very light orange crested center and maroon outer petals. Brighter than Harmony and profuse flowering. **Pkt. 25c.**

376 Marigold, Scarlet Glow. Honorable Mention. A dwarf French double of a distinct bright bronzy red color; 1¾ to 2 inches across. Some flowers show russet and gold, but as a whole it is probably the largest and brightest red double French sort. Compact bushy growth of about 12 inches and a fair bloomer. **Pkt. 25c.**

361 Harmony. Scabiosa-like flowers, deep orange center, surrounded by maroon guard petals. **Pkt. 25c.**

363 Marigold, Melody. All-American Bronze Medal Award. **Pkt. 25c.**

367 Marigold, Butterball. All-American Bronze Medal Award. **Pkt. 25c.**

369 Marigold, Golden Bedder. 1942 All-American Bronze Medal Award. **Pkt. 25c.**

MARIGOLD DWARF SINGLE—1 FT.

378 Fire Cross. Orange with mahogany red center. **Pkt. 25c.**

377 Legion of Honor. Brown and yellow, dark green foliage. **Pkt. 25c.**

368 Fraser's Golden Butterfly Border Marigold (Signata pumila). Height 6 in. Golden yellow flowers. **Pkt. 25c.**

MARIGOLD, WINTER-BLOOMING

Lieb's Yellow. Lieb's Brown and Yellow. \$1.00 per Pkt.
Any of the above: \$1.00 per Pkt.



Mammoth Mum

MAMMOTH MUM MARIGOLD

371 Great, fluffy, light sulphur yellow blooms $3\frac{1}{2}$ in. and more across. 2 in. deep, flowering in $2\frac{1}{2}$ months from seed so gardeners have "Mums" for garden and cut flowers, months before frost even threatens. **Pkt. 25c.**

MARIGOLD MISSION GIANTS

373 Goldsmith. Golden orange base-branching with good cutting stem. Flowers are fully double, incurved chrysanthemum type. A 1941 Bronze Medal winner. **Pkt. 25c; Special Pkt. 60c.**

374 Yellowstone (New 1942). Same type as above only a rich clear yellow. Our trials this year proved 100% double flowers and no off colors. Blossoms are 4 to 5 inches across. **Pkt. 25c; Special Pkt. 60c.**

372 Mission Giants Mixed. Contains above colors plus other shades from our trial grounds. **Pkt. 25c; Special Pkt. 60c.**

MARIGOLD

African Tall Double Imbricata. Carnation Flowered.

African. Tall, strong-growing annuals with ferny foliage, producing strongly scented, double, ruffled flowers in great profusion. One of the best annuals.

390 Burpee's Gold. $3\frac{1}{2}$ in. across; broad, flat petals, odorless foliage. **Pkt. 25c; Special Pkt. 60c.**

401 Guinea Gold. $3\frac{1}{2}$ in. across; loosely formed flowers; golden orange. **Pkt. 25c; Special Pkt. 60c.**

389 Golden State. $4\frac{1}{4}$ in. across; broad, thick, overlaid petals forming a good double. **Pkt. 25c; Special Pkt. 60c.**

400 Yellow Supreme. 4 in.; flower rather irregular petal formation; 2 in. tall. **Pkt. 25c; Special Pkt. 60c.**

403 Sunset Giants. Huge flowers, 6-7 in. across, with color range of orange, yellow and primrose; carnation flowered type. **Pkt. 25c; Special Pkt. 60c.**

MIGNONETTE—Reseda Odorata Grandiflora

Hardy annual, 12 inches. Splendid strain, blooming in 90 days. Never transplant. Sow in cool, moist spot.

2541 Mignonette, California Glittering Gold. Glittering gold flowers on long spikes. Annual, 12 inches high. Pkt. 15c.

2542 Salmon Queen. Salmon. Pkt. 15c; oz. \$1.00.

2543 Colonial Dame. The favorite; fragrant. Pkt. 15c; oz. 50c.



Fragrant Orange Blossom Flowering Tobacco

NICOTIANA—2 Ft. Tall—Sweet-Scented Tobacco Plant

Half-hardy annual. Delicious fragrance, particularly marked after dusk.

2561 Star of Bethlehem. White. Pkt. 25c.

2562 Star of the East. Crimson. Pkt. 25c.

2563 Paramount. Mixed. All colors. Pkt. 25c; Special Pkt. 75c.

2565 Crimson Bedder. Pkt. 25c; Special Pkt. 75c.

2564 Nicotiana (Flowering Tobacco). Mexican Giant-Flowered Tuberose scented fragrant white tobacco plant. Long tubular pure white flowers growing in dense whirls around the stem, one above the other. Pkt. 25c.

2550 Fragrant Orange Blossom Flowered Nicotiana (Flowering Tobacco). This is comparatively new and classed with all of the most popular fragrant flowers today and we predict it will hold a permanent place in the parks and gardens of America for many years. It is gaining favor all of the time. The tall spikes are well furnished with delicate pure white waxy orange blossom-like flowers as illustrated above. Pkt. 25c; Special Pkt. 75c.

NEMESIA

Should be planted more generally. The compact plants send up many graceful stalks bearing small somewhat Orchid-like blooms of rich colors. Compact Type—8-12 inches. Sow the seed in the fall, winter and early spring.

2551 Nana Compacta Triumph Mixed. A brilliant assortment of colors. Pkt. 25c; Special Pkt. 75c.

NEMOPHILA INSIGNIA—Baby Blue Eyes

Here is a small California native flower that is grown in every country of the world. Fine for beds and borders and for a carpet over bulb beds, as it grows only six inches high. Will do well in any kind of soil and grows in partial shade as well as in the sun.

2472 Insignia Blue. Pkt. 25c; oz. 75c.

2473 Choice Blend. Mix of blues, lilacs, purples and white. Pkt. 25c; oz. 75c.

Fragrant Double **NASTURTIUMS**



Semi-Double Sweet Scented Nasturtiums

2603 Dwarf Golden Globe. (Award of Merit All America Selections 1936.) Identical in color with the popular Golden Gleam, but dwarf and compact in habit. **Pkt. 25c; oz. 75c.**

2609 Dwarf Scarlet Globe. Bright scarlet. Very striking for bed or border. **Pkt. 25c; oz. 75c.**

2604 Dwarf Gem Mixture. The good-sized sweet scented double flowers gaily cover the dwarf compact plants in an excellent color range. **Pkt. 15c; oz. 50c.**

2600 Golden Gleam. Large, very double, sweet scented flowers of an attractive golden yellow. **Pkt. 25c; oz. 75c.**

2607 Mahogany Gleam. Rich dark mahogany red. **Pkt. 15c; oz. 50c.**

2608 Moon Gleam (New). Large double flowers of light-golden yellow. Same robust habit of growth as Golden Gleam. **Pkt. 25c; oz. 75c.**

2605 Orange Gleam. Large, uniformly double flowers of deep golden orange, with a deeper shading at the center. Very free flowering. **Pkt. 25c; oz. 75c.**

2602 Scarlet Gleam. The fiery orange-scarlet flowers are fully double, very large, sweet scented. **Pkt. 25c; oz. 75c.**

2626 Gleam Hybrids. Large sweet scented double and semi-double flowers. The color range includes gorgeous shades of salmon, yellow, orange-scarlet, cerise and many others. **Pkt. 25c; oz. 75c.**

CALIFORNIA GIANT SINGLE TROPHY NASTURTIUMS

2584 Dwarf Mixed. **Pkt. 15c; oz. 35c; 1/4 lb. 75c; lb. \$3.00.**

2652 Tall Mixed. **Pkt. 15c; oz. 35c; 1/4 lb. 75c; lb. \$3.00.**



PANSIES

Everybody loves pansies. Pansies thrive best in a moist, sunny location and in rich, loamy soil. Seed should be sown in flats in the autumn for early spring blossoms, or can be sown early in the year for good flowers later in the spring. The plants must be transplanted twice in order to get the largest flowers; once from the seed box to a sheltered bed, and again to the open garden. This is important for large size Pansies. Use manure liberally in preparing the bed. The blossoms are usually larger in the spring and again in the fall, and while they bloom freely all summer, the blossoms are small during the hot months.

FRASER'S GIANT PANSIES—Mixed

1071 Super Swiss Giants. Roggli strain. Produces unusually large flowers on long stems. A very choice selection of colors and a strain most gardeners know and rely on. Unexcelled in size and quality. **Pkt. 50c.**

1072 Fraser's Prize America. An extra good strain at this price. Beautifully blotched flowers of large size and heavy texture. Compact plants and long stems fine for cutting. **Pkt. \$1.00.**

1077 Triumph of Giants (Armacost & Royston Strain). A super-pansy; lovely, distinctive strain, bearing extra large flowers, prettily blotched, strong stems. A fine range of colors. **Pkt. 50c; 1/4 oz. \$4.00; oz. \$15.00.**

1079 Pacific Majesty Ingleman's Strain. Where a large flower of good quality and assortment of colors is wanted for bedding or border you will find this one entirely satisfactory. **Pkt. 50c.**

1078 Oregon Giants (Mastodon). Fine well-formed large flowers somewhat flattened and "full-faced." Excellent colors and markings. **Pkt. 50c.**

Petunias

BALCONY—Hybrida Pendula

Spreading Plants. Flowers 3 Inches Across.

- 584 Mixed. All colors. Pkt. 25c; Special Pkt. 50c.
601 Fraser's "Velvety Red" Wonder. Special Pkt. 50c.

DWARF HYBRID NANA ERECTA

- 563 Cheerful. Clear Salmon Topaz Rose. Pkt. 25c; Special Pkt. 75c.
565 Rose of Heaven. Pkt. 25c; Special Pkt. 50c.
601 Fraser's "Velvety Red" Wonder. Special Pkt. 50c.

GRANDIFLORA SINGLE FRINGED

Spreading Plants. Flowers 4 Inches Across.

- 573 Mixed. Pkt. 25c; Special Pkt. 50c.

PETUNIAS—NEW COLORS AND TYPES

- 523 Petunia, Cream Star, Dwarf Bedding Type. Hybrida Nana Compacta variety. Free bloomer. Soft, creamy white flowers, bluntly star shaped with a star of cream coloring on the white flowers. Pkt. 25c.
524 Petunia Glow. Dwarf Bedding Type. A dwarf, compact ball-shaped plant, Hybrida Nana Compacta, of bright rose-red and lighter throat. Free flowering. Pkt. 25c.
615 Petunia, First Lady. Silver Medal. Exceptionally uniform nana compacta or dwarf petunia. Large 2½-inch flowers of beautiful light or blush pink in profusion all season. Uniform, compact, 12-inch plants. Unique color. Desirable for garden and commercial use. Pkt. 25c.
542 Petunia, Violet Gem. Honorable Mention. Rich violet blue, miniature petunia. Only six inches tall and compact, with plenty of small 1½-inch flowers, for edging and pots. Flowers are deeply lobed and pointed. Pkt. 25c.



- 562 Giant California Petunia Ruffled Monster. Pkt. 50c
590 Fraser's California Ruffled Giant Petunia. We believe the Super Giants Ruffled is the acme of perfection. Flowers of immense size with veined throats, and the color segregation is true. Pkt. 50c.

PHLOX, the Gayest Annual

Phlox Drummondii Grandiflora. Hardy annual. California leads the world and has produced a Phlox with flowers $1\frac{1}{2}$ inches in diameter. It has the most wonderful range of colors of soft art shades, and these soft colors blended together make a most beautiful mixture and a color combination never before seen in an annual Phlox. Plants are about 12 inches high and make a grand cut flower. Plant seed from January to July.

2569 Phlox, Rosy Morn. Bronze Medal. Gigantea single, annual phlox of brilliant rose with a white eye. **Pkt. 25c; Special Pkt. 75c.**

2570 Salmon Glory. This is a silver medal winner in the All American selections. Flowers are huge in size and the color is soft but rich salmon pink. **Pkt. 25c; Special Pkt. 75c.**

2579 Drummondii Mixed Geranium-flowered. Blend of red, rose, violet, buff and chamois. **Pkt. 25c; Special Pkt. 75c.**

2566 Star Gleam. Shades of pink, rose, red, petals fringed and starred. **Pkt. 25c; Special Pkt. 75c.**



2572 Phlox, Fraser's Giant Pastel Shades.
Pkt. 25c; Special Pkt. 75c.

PORTULACA—Moss Rose or Sun Rose

This hardy annual grows about six inches high, and really is a gem in the garden. Will thrive in a dry sunny spot where most other flowering plants will not thrive. We have a new type that is upright instead of spreading. You will find it in the following listing. Flowers are double, $1\frac{1}{2}$ inches in diameter and a mixture of all colors of the rainbow. They make a dazzling display of color throughout the fall.

The dainty cup-like flowers spread rapidly, forming a gay carpet from July to October. Broadcast the seed on ground that is moist (not wet) and press into soil with flat board.

2681 Grandiflora Double. Mixed. **Pkt. 25c; Special Pkt. 75c.**

2682 Fraser's Upright Giant Double Mixed. More upright in growth than above type. Ideal for rock garden. **Pkt. 25c; Special Pkt. 60c.**

2683 Giant Flowered Single and Semi-double Mixed. **Pkt. 25c; Special Pkt. 60c.**



MALACOIDES PRIMULA (Baby Primrose)

Good for pot plants and shady spots. Start in the fall, July, August and September for early blooming. Winter and spring blooms 90 days.

Primula Malacoides. Fairy Primrose. A free flowering little annual for shady places. Beautiful mixed with ferns, cinerarias and larger Primroses. Giant Fairy White. Pkt. 50c.

2828 Primula Rosalind Malacoides Rosea Superba. A rich, fairly deep rose-colored type of Malacoides. This is a stronger color and by many growers considered the most attractive. Pkt. 50c; Special Pkt. \$1.00.

2831 New Hybrids Mixed. Contains a wide range of lovely shades. Pkt. 25c; Special Pkt. 75c.

PRIMULA (Primrose)

Primroses are charming plants which blossom freely during the spring and winter. They are of easy culture and should be sown from March to May and again July to August for a succession of bloom. All make splendid pot plants and some blossom freely out of doors during the winter.

Giant Flowered Obconica. Extra large flowers in a wide range of pleasing colors. The large trusses are freely born and bloom over a long period. Pkt. 50c.

PRIMULA GIANT MALACOIDES

A magnificent giant strain of Baby Primrose developed in Pasadena, California. Strong, robust growing plants, which, if well grown, will have from 30 to 50 spikes of large, well formed, rounded flowers when mature.

Double Fairy Jewels. Double flowers, of rich rose pink. Pkt. \$1.50.

Double Twinkles. A very soft flesh pink, each petal accented with a picotee penciled edging of rich rose. Individual florets are $\frac{3}{4}$ to 1 inch in diameter. Very free blooming. Pkt. \$1.50.

Enchantress. A beautiful soft salmon rose. Pkt. \$1.50.

Lavender Glory. Soft mauve lavender. Pkt. \$1.00.

Snowflake. Pure glistening white. Pkt. \$1.00.

Sweetheart. Bright salmon pink bordered with a wide band of white, softly flushed pink. Individual flowers are 1 inch in diameter. Pkt. \$1.50.

Giant Mixed. Contains above single varieties and many others. Pkt. \$1.00.



1900—Iceland Poppy—Pasadena Mixed. Pkt. 25c.

ICELAND POPPIES—*Papaver nudicaule*

While these are hardy perennials, they flower the first year from seed, blooming almost as quickly as the annual sorts. They are of graceful neat habit with bright green, fern-like foliage, formed in tufts from which issue slender stalks about 15 inches high, bearing their brilliant flowers in endless profusion.

1903 Sandford's Giant Iceland. A great improvement in Iceland poppies. Mixture. Pkt. 25c; Special Pkt. 60c.

1905 Gartref Strain. Art shades. Pkt. 25c; Special Pkt. 60c.

1900 Pasadena Iceland. Single mixed. Pkt. 25c; Special Pkt. 60c.

FRASER'S SHIRLEY POPPIES

1917 American Legion. Brilliant orange-scarlet. Pkt. 25c.

1920 Holland Red Tulip Poppy, Intense Scarlet. Reminds one of the Holland Red Darwin Tulip. Has smooth stems like the Tulip. Plants grow 12 to 18 inches high and produce 50 to 60 flowers per plant. Pkt. 25c; Special Pkt. 75c.

1926 Sweet Briar. Large, full double flowers of exquisite rose-pink shade. Pkt. 25c.

1921 Art Shades. Unusual colors in Indian and Carmine-Lake tones. Pkt. 25c.

1922 Eldorado Blend. Large double flowers. Pkt. 25c.

1923 Fraser's Shirley Hybrids. Produces a pleasing variety of all colors in the Single-Flowered Shirley Poppies. Pkt. 25c.

ANNUAL PEONY-FLOWERED POPPIES

Grows to 2½ to 3 feet high

1935 American Flag. Double Peony-Flowered. 2½ to 3 feet. Immense double flowers. Petals of white background, margined with scarlet. Pkt. 25c.



**Field of Rust-Resistant Snapdragons Growing for Seed
at Our Sierra Madre Ranch**

MAXIMUM OR SUPER GIANTS (Rust Resistant)

698 Alaska (Pure White). Somewhat small in size, but closely spaced on stem, light green foliage, thick stems. **Pkt. 25c; Special Pkt. 60c.**

696 Campfire. Coppery scarlet; medium size flowers; dark green foliage. **Pkt. 25c; Special Pkt. 60c.**

697 Crimson. Fiery crimson; large flowers, thick stems, dark foliage. **Pkt. 25c; Special Pkt. 60c.**

691 Fair Lady Pink. The lightest of all pink snapdragons with white tube, slight yellow tip on snout. **Pkt. 25c; Special Pkt. 60c.**

703 Mandarin Yellow. Very close to canary bird in color, but a large flowering type, closely spaced on stem; dark green foliage. **Pkt. 25c; Special Pkt. 60c.**

702 Pink Sensation. Medium pink shade, tube self, very large flowers, placed extremely close on stem, yellow tip on snout. **Pkt. 25c; Special Pkt. 60c.**

694 Salmon Rose Shades. Mixture from light to deep salmon rose shades; medium size flowers, thick stems. **Pkt. 25c; Special Pkt. 60c.**

699 Maximum Mixed. Special balanced mixed, made from above colors. **Pkt. 25c; Special Pkt. 60c.**



Super Majestic Snapdragons

SUPER MAJESTIC (Base Branching).

18 to 24 in. Rust Resistant.

666 Super Majestic Mixed. Carefully blended to make a good color balance. Pkt. 35c.

ANTIRRHINUM (Snapdragons)

Majus Grandiflora. Rust Resistant. Out of a group of 17 separate colors, some very similar in size and color, we have selected the following. Each represents the best in its color, length of stem, plant structure and size of bloom.

634 University of California Mixture. A wonderful range of popular colors. Pkt. 25c.

639 Nanum Grandiflora Mixed. 1½ ft. high. Special blended mixture. Pkt. 25c.

STOCKS (Gilli Flower)

**Fragrant, From Seed—The World's Best
Double Stock**

GIANT IMPERIAL BISMARCK STOCK (2½ ft.)

This strain of Giant Ten Week Bismarck Stocks grows to a height of about 2½ feet, forming much branched plants that produce immense spikes of flowers measuring 12 to 16 inches. They bear a high percentage of double flowers and are ideal for cutting.

713 Rose Charm. Deep rose pink. Pkt. 25c; Special Pkt. 60c.

717 Buttercup. Rich yellow tone. Pkt. 25c; Special Pkt. 60c.

724 Chamois. Ivory tinted rose; florists. Pkt. 25c; Special Pkt. 60c.

711 Fiery Blood Red. Florists. Pkt. 25c; Special Pkt. 60c.

712 Flesh. Pkt. 25c; Special Pkt. 60c.

715 Golden Rose. Pkt. 25c; Special Pkt. 60c.

714 Lavender. Florists. Pkt. 25c; Special Pkt. 60c.

721 Purple or Dark Blue. Pkt. 25c; Special Pkt. 60c.

718 Shasta. Mammoth white. Pkt. 25c; Special Pkt. 60c.

716 Mixed. All colors. Pkt. 25c; Special Pkt. 60c.

Hardy annual to be sown in the fall; 10 inches. Fine for bulb bed growers, etc.

NEW COLUMN STOCKS



758 Yellow Wonder. Deep Yellow. Pkt. 50c.

New, very large, double column stock. Produces 12 to 15 inches of florets on stems nearly 3 feet in length. Sensational!

STOCKS

Fraser's New Gardenia. The finest development in white forcing stock. Spikes 15 inches long. Flowers 2½ inches across, on stems 3 feet long. Non-branching. **\$1.00 per Special Pkt.**

Non-Branching Column Stocks. White, Chamois-Rose, Silvery Lilac, Dark Blue, Ruby, Mixed.

Any of the above: \$1.00 per Special Pkt.

757 Gardenia. Large pure white. Pkt. 50c.

751 Illusion. Bright scarlet flowers on tall stem. Pkt. 50c.

756 Fraser's Rose. Best clear rose for florist trade. Pkt. 50c.

754 Silvery Lilac. Good lavender. Pkt. 50c.

809 Mixed. All above colors and many new pleasing shades. Pkt. 50c.



THE CHOICEST AMERICAN STOCKS EARLY PERENNIAL BROMPTON STOCKS (1½ ft.) *Flowers Easter Time*

This Stock seed must be planted not later than Aug.-Sept. This wonderful perennial stock has been grown in Southern California for over a century and our strain is the finest that money will buy. It is adaptable for California and southern states as it takes six months before it produces bloom. The percentage of double flowers will run almost 90%. It grows only 18 inches high and lasts for three to four years after once established.

- 781 **Celestine.** Lavender blue. Pkt. 25c; Special Pkt. 75c.
- 782 **Crimson King.** Deep crimson. Pkt. 25c; Special Pkt. 75c.
- 783 **Egyptian.** Rose. Pkt. 25c; Special Pkt. 75c.
- 787 **Empress Elizabeth.** Carmine rose. Pkt. 25c; Special Pkt. 75c.
- 784 **Riviera Dawn.** Pale rosy buff. Pkt. 25c; Special Pkt. 75c.
- 786 **Violetta.** Deep violet. Pkt. 25c; Special Pkt. 75c.
- 788 **White Lady.** Pkt. 25c; Special Pkt. 75c.
- 789 **Harbinger Mixed.** Pkt. 25c; Special Pkt. 75c.

LARGE FLOWERING DWARF TEN WEEKS STOCKS

Ten Weeks Stocks are so named because they bloom in ten weeks after planting seed.

- 799 **Dwarf Mystery Mix.** Plants grow 12 inches and produce a high percentage of double stocks sweetly scented. This mixture contains a fine color range of pinks, reds, purples, lavender and some white. Pkt. 25c; Special Pkt. 60c.

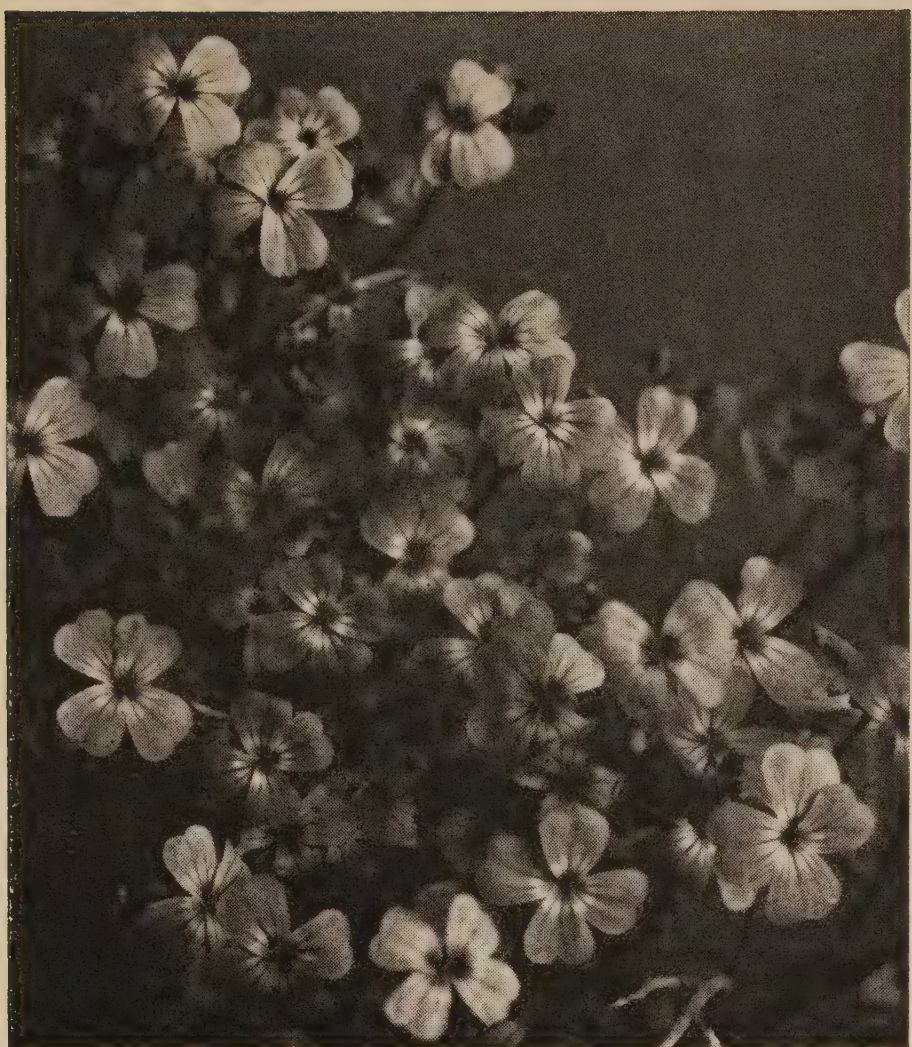
ALASKA SHASTA DAISY CHRYSANTHEMUM MAXIMUM

Hardy Perennial—2 to 3 ft.

- 2351 **Fraser's Masterpiece.** This is the finest of all the Shasta Daisies. Grows 2 to 3 feet high, depending on location. Large, pure white flowers, small yellow centers, very floriferous. Flowers in the east in June. California in May. Pkt. 25c; Special Pkt. 60c.

BURBANK'S DOUBLE SHASTA DAISY

- 2355 Beautiful giant semi-double white flowers four inches across, with striking yellow disk partly showing. As white flowers are coming into their own more than ever before, this specialty today is of real merit. Pkt. 25c; Special Pkt. 75c.



VIRGINIA STOCKS

Sow seed from September first on. Plants bloom in a few weeks in cold winters.

STOCK VIRGINIAN

MALCOMIA (Year Around)

A hardy annual, growing about 6 inches high and blooming profusely. Of easy culture, and can be had in continuous bloom by sowing the seed at frequent intervals during spring and summer.

2746 Crimson Gem. An erect, compact variety. Pkt. 25c; oz. \$1.00.

2747 Rose. Bright rose turning to lavender. Pkt. 15c; 1/4 oz. 25c; oz. \$1.00.

2748 White. Pure white. Pkt. 15c; 1/4 oz. 25c; oz. \$1.00.

2749 Mixed Colors. Pkt. 15c; 1/4 oz. 25c; oz. \$1.00.

2750 Virginia Stock. New Compact. Extra Early, Miniature Mixed. Also known as French Forget-Me-Not. Compact little bushes 6 inches high and 8 inches across, much branched at base. Numerous upright stems. Flowers measure about three-fourths inch across. Rich colors of bright rose with golden eye, pure white with golden eye, and red with golden eye. It is an excellent plant for the front of borders, window boxes, rockeries, and partial shade as well as full sun. Pkt. 25c; Special Pkt. 60c.

VINCA (Madagascar Periwinkle)

2745 Vinca. New African Phlox-Flowered (Periwinkle). Hardy perennial 15 inches high. Everywhere this plant increases in demand because the glossy green foliage is attractive even when the plant is not in bloom. Giant Phlox-like flowers often measuring two inches in diameter and borne in clusters. Comes in a riot of shades of rose, pink and white. Pkt. 15c.

1203 Torenia (Wishbone Flower). We believe this to be one of the most delightful annuals for border, window-boxes, or massed effects in moist shady places. Flowers have dark purple tubes, a deep blotch of velvety purple on the lobes of the corolla, the uppermost lobe cleverly creased, together with the united stamens, which give the entire large flower a wishbone shape. It is an easily grown, exotic-looking annual. Pkt. 25c.



VIOLA CORNUTA

TUFTED PANSIES—(Year Round)

Very free-blooming hardy perennial plants. Flowers are not so large as in other varieties of Pansies, but are produced in much greater numbers and also bloom for a longer season. Valuable for edging beds and borders. Keep the seed bed cool and moist.

1106 Blue Perfection. Deep purplish blue. Pkt. 25c; $\frac{1}{4}$ oz. \$1.00; oz. \$4.00.

1094 Admiration. Forms a large compact plant. The flowers are a deep violet-blue with an occasional very slight variation in tint. Pkt. 25c; $\frac{1}{4}$ oz. \$1.00; oz. \$4.00.

1104 Lutea Grandiflora. Fine yellow. Pkt. 25c; $\frac{1}{4}$ oz. \$1.00; oz. \$4.00.

1103 Papilio. Lavender with white eye. Pkt. 25c; $\frac{1}{4}$ oz. \$1.00; oz. \$4.00.

1097 Violet Perfection. Papilion type. Pkt. 25c; $\frac{1}{4}$ oz. \$1.00; oz. \$4.00.

1107 White Perfection. Large white. Pkt. 25c; $\frac{1}{4}$ oz. \$1.00; oz. \$4.00.

1109 Mixed Colors. Pkt. 25c; $\frac{1}{4}$ oz. \$1.00; oz. \$3.50.

California Seeds are produced by people who have served a lifetime in the seed-growing business and possess every modern apparatus for seed production, cleaning, grading, testing, packing and marketing.

CONDITIONS OF SALE

PRICES as quoted are net on a basis of cash with order. All orders not accompanied by remittance will be returned.

All bulb and plants cash with order except by special arrangement.

REMITTANCE may be by any of the usual commercial methods. We do not accept stamps in place of remittance.

ALL ORDERS are received subject to supply available and crop conditions or any other situation beyond our control. Present business conditions also make it necessary that we reserve the privilege to adjust our prices or terms without notice, to conform with varying conditions which may occur after this list is published.

SHIPMENT of bulbs and plants by express collect. Shipments of seeds are all prepaid by parcel post.

OUR RESPONSIBILITY: In view of the reasonable prices quoted herein, and the varied growing conditions under which the stock offered will be grown, it is manifestly impossible for us to warranty in any manner the crop resulting therefrom.

Ordering from this list will be definitely construed as your acceptance of these terms, and the limitation of our liability for any cause to an amount not exceeding the actual purchase price.

FRASER & SON.



SUPER GIANT SWEET PEAS

SPRING FLOWERING VARIETIES

Produces a fine crop of extra large and long-stemmed flowers during May and June from a January or early February sowing. Much superior to the Earlies for May and June flowering.

Black-Seeded White. Extra fine pure white. Outstanding for large, frilled flowers and heavy stem.

Navy Blue. Deep marine-blue.

Light Blue. Soft shade of clear light blue.

Light Carmine. (Deep Rose Cerise.) A pleasing bright cerise rose on salmon.

Light Cream Pink. A soft light cream pink.

Mauve. A bright mauve-lilac shade—about that of Early Triumph.

Blue. Fine medium-blue.

Lavender. A clear even shade.

Rose Pink. A bright rose pink—near Laddie Imp. color.

Mixture. A formula mixture of the above mixed by ourselves and predominating in the best commercial colors.

Any of the above: $\frac{1}{2}$ oz. 50c; 1 oz. 90c; 4 ozs. \$3.00;
1 lb. \$12.00.

TALL TITHONIA, EARLY, WITH NEW COLORS

2418 Tall Tithonia Fireball. Dazzling as living flame of Fire poised high above other flowers, the last word in brilliance of color in a fall blooming plant. Fireball is a very brilliant, vibrant shade of scarlet orange, the petals in dazzling contrast to the clear yellow center. The gaily colored flowers are single, very large, 4½ to 5 inches in diameter, and are carried on fine long stems. Extremely showy in the garden and an excellent cut flower. Flowers keep five or six days when cut. Plant freely this new headliner for 1942 season. **Pkt. 25c; Special Pkt. 75c.**

2477 Early Tithonia-Speciosa (Mexican Sunflower). Bright orange in color. This is an annual, very popular and successful in United States. Height, habit and shape of its flowers remind one of a single Dahlia. Grows four feet tall. Plant in spring months for late summer and fall blooming. **Pkt. 15c; ¼ oz. 50c; oz. \$1.50.**



Tithonia Fireball

VERBENA Is a Willing Bloomer

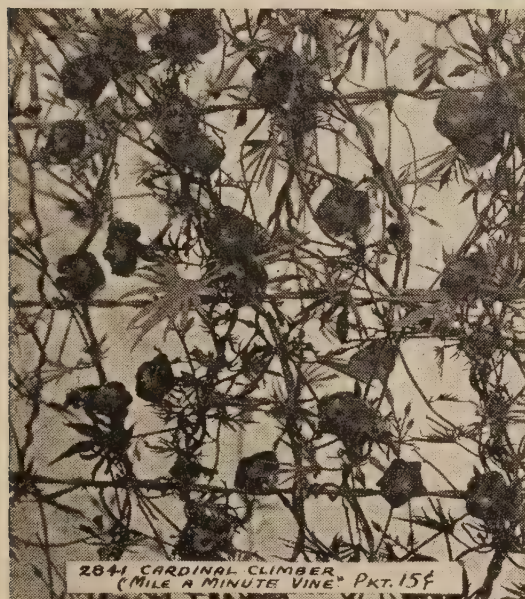
BLOOM PROFUSELY FROM MID-SUMMER UNTIL FROST

Verbenas are great favorites for beds, borders, and for cutting. They also are splendid for rock garden planting. For early blooms start the seed indoors during February or March and transplant to flowering quarters during May. Sown outdoors in May, the plants will begin blooming in July. Excepting the Venosa varieties all Verbenas listed here are annuals.

2729 Giants Mixed. Pkt. 25c; Special Pkt. 60c.



2859 RARE ORANGE GLORY VINE.
(*Thunbergia Gibbosa*) Pkt. 25c



2841 CARDINAL CLIMBER
(*Mile a Minute Vine*) Pkt. 15c



2844 MORNING GLORY, CLARK'S
HEAVENLY BLUE. Pkt. 25c



2879 ROSE OF MOUNTAIN, OR QUEEN'S WREATH
(*Antigonon leptopus*) Pkt. 25c 2 YR. OLD ROOTS 50c

VINES

There is something violent in the sudden luxuriance of Annual Vines. They seem to explode in the ground and rush up like sky-rockets, bursting in a cloud of sheltering verdure and flowers. Use them for shade and privacy, or to screen an ugly view. Their variety is endless!

Always soak Vine Seed in lukewarm water over night.

2859 Rare Orange Glory Vine (*Thunbergia Gibbosa*). A lovely new graceful climber for covering pillars and trellis work; flowers of the most brilliant glowing orange, a color found in no other flower. Pkt. 10 seeds for 25c.

CARDINAL CLIMBER

2841 Cardinal Climber.

Grows rapidly when planted in rich soil and sunny location. About 15 feet in a season. Flowers are cardinal red, tubular-shaped, to 1½ inches across and borne in many new clusters each morning. Pkt. 15c.

IPOMEA

2844 Heavenly Blue (Clarke's strain). Blue early flowering morning glory. Tr. Pkt. 25c.

2849 Scarlet O'Hara. New vivid carmine, not as early as blue morning glory. Tr. Pkt. 25c.

2845 Imperial Japanese Morning Glory Mixed. Large fringed flowers in bright shades. Tr. Pkt. 25c.

2840 Pearly Gates (New). All American Award Silver Medal Winner. Flowers large satiny white with a creamy shading in the throat. Pkt. 25c.

2888 Scarlet Runner Bean. Fraser's Prizewinner. Pkt. 15c.

2887 Mina Lobata (Flag of Spain). A beautiful free-blooming half hardy annual climber with scarlet and yellow flowers. Sow in the open in the late spring after danger from frost. Pkt. 25c.

ANTIGONON LEPTOPUS, p.

Queen's Wreath. Pkt. 25c. See Illustration.



DELIGHTFUL ANEMONE HOLLANDIA

Glorious color! Rich crimson flowers, one bloom after another, from June till autumn frost. A single bulb will produce a half-dozen or more rich blossoms, on sturdy stems 10 inches high. Perennial. Cultural directions with order. Never was there such color with light, delicate fragrance. For cut-flowers, nothing is finer.

Ten perfect bulbs for \$1.00—a hundred for \$9.50.

ANEMONE

Our Anemones were awarded a certificate of merit at the 1939 Golden Gate International Exposition.

DeCaen. Giant single poppy-flowered type in a rich mixture of blue, purple, red, white, etc., with black cushiony centers for contrast. All-color mixtures.

Jumbo Bulbs. 60c doz.; \$4.00 per 100; \$35.00 per 1000.

No. 1 Bulbs. 35c doz.; \$2.50 per 100; \$20.00 per 1000.

No. 2 Bulbs. 25c doz.; \$1.50 per 100; \$12.00 per 1000.

St. Brigid. Double or semi-double in an all-color mixture.

No. 1 Bulbs, 50c doz.; \$3.50 per 100; \$30.00 per 1000.

No. 3 Bulbs, \$1.00 per 100; \$10.00 per 1000.

ANEMONE SEED. Red, White and Blue Mixture. Pkt. 25c; oz. \$4.00; 1/4 lb. \$15.00; lb. \$55.00.



RANUNCULUS

The most magnificent strain of Ranunculus in existence. The flowers are large and fully double or semi-double, with many broad petals of silky texture. The color range is from white and cream, through yellow, brilliant orange and scarlet, to crimson, rose, and shades of pink.

Ranunculus have a long blooming season; starting in earliest spring, they present a colorful display, and you may continue to cut their lovely flowers for many weeks.

Our Paliflora Ranunculus were awarded certificate of merit at the 1939 Golden Gate International Exposition.

The larger bulbs produce more flowers, 25 to 50 per bulb, and are better suited to borders and small groupings, while the flowering size bulbs are better for massed beds, as they produce as large a flower but fewer of them, 5 to 20 flowers per bulb. Plant small bulbs 3 to 4 inches apart, 100 small bulbs will plant a bed 4x6 feet. Jumbo size 10 to 12 inches apart, space other sizes in proportion. Cultural instructions with every order. Prefer sun.

Paliflora Mixed. Large double select colors.

Flowering size. \$1.00 per 100; \$10.00 per 1000.

Medium size. \$2.00 per 100; \$18.00 per 1000.

Special size. \$3.00 per 100; \$25.00 per 1000.

Mammoth size. 75c doz.; \$4.00 per 100; \$35.00 per 1000.

RANUNCULUS SEED. Large, semi-double flowers in yellow, orange, pink and red shades in mixture. **Pkt. 50c;** oz. \$6.00; 1/4 lb. \$20.00; 1 lb. \$60.00.



"An Orchid to You"—Glorified, Easy to Grow, Cymbidium Orchids

A wide variety of beautiful colors—cream, yellow, maroon, brown, pink, green, and combinations. Four-foot stems with 12 to 30 blooms four to six inches across—20 to 30 such blooms at once. Flowers last six to eight weeks and can be used many times for corsage if refrigerated.

Culture is easy. Plant in partial shade with good drainage. Occasional mulching with cow manure. Plants shipped bare root packed in orchid fibre, which can be mixed with ordinary soil. Our mature plants are good for ten years in YOUR original pot. Two lbs. (\$3.00 value) Orchid peat moss sent with each plant.

Butterfly. Creamy ground with chocolate or maroon veinings and purple lip. Variable color.

Enchantress. Yellowish-green to jade. Bright red lip. Very popular.

Capella. Light yellowish green with brown shadings.

Erica. Very light greenish yellow to dark yellowish green with yellow lip spotted and barred dark purple. **\$25.00.**

Insigne. White, flushed pink purple lip. Stem tall and erect.

Specimen plants of above varieties, \$20.00 each.

Specialties for the Vegetable Garden

WHY NOT PLANT A VEGETABLE GARDEN?

Seeds are cheap, fertilizer is still rather inexpensive, sweat and labor can be devoted to more profitable use than in playing golf, and there's a patriotic angle also to consider. The U. S. Department of Agriculture seems to think we'll need to just about double our production of vegetables for the ensuing year. You can do your share . . . by planting a backyard vegetable garden. A space 10x40 feet is both convenient and ample, and is about all the space readily available in most gardens.

RED CHARD—RAINBOW GIANT

VS804 Red Rhubarb Chard. A new Swiss Chard that looks like Rhubarb. Quick to come into use; continues for several months. Striking in the garden, delicious when cooked. You will enjoy the different tasty, extra fine flavor of Red Rhubarb Chard. Pkt. 25c; 1/4 oz. 50c.

ENGLISH VEGETABLE-MARROW

VM550 Prolific. An extremely delicious Squash. Steamed when quite young, or fried like eggplant, it is equal to eggplant itself, with richer quality. Pkt. 10c; oz. 35c.

BEET

VB55 Detroit Dark Red. Pkt. 10c; oz. 50c.

VB56 Crosby's Egyptian. Pkt. 10c; oz. 50c.

VS805 Swiss Chard for Greens. Pkt. 10c; oz. 50c.

VB57 New Red Beet. Heart of America. Pkt. 15c; oz. 50c.

BEANS—BUSH

VB65 Mammoth Bush Type Stringless, green pod. 2 oz. Pkt. 10c; lb. 50c.

VB66 Rust-proof, Golden Wax Bush Type Beans, cluster type. 2 oz. Pkt. 10c; lb. 50c.

VT67 Broad Windsor Bean. The Wonder. Pkt. 15c; 1/2 lb. 30c; 1 lb. 60c.

BEANS—POLE

VB85 Kentucky Wonder or Old Homestead Brown Seeded. 2 oz. Pkt. 10c; lb. 50c.

VB86 Fraser's Spanish Giant Stringless. White Seeded Kentucky Wonder. Brittle and tender. 2 oz. Pkt. 10c; lb. 50c.

BROCCOLI

VB138 Italian Sprouting. A delicious variety recently introduced from Italy. Forms a green cluster of buds which should be cut before opening, cooked and served buttered in the same manner as Asparagus. Delicious. Pkt. 15c; oz. \$1.50.

BRUSSELS SPROUTS

VB149 Half Dwarf Paris Market. Pkt. 15c; oz. \$1.00.

BEAN—BUSH LIMA

VB74 Baby Potato Bush Lima Bean. 1939 Silver Medal Winner. Grows 12 to 16 inches high. Pods are large for a baby Lima, seeds are an attractive green in its green or eating stage and creamy white when dry. Pkt. 10c; lb. 60c.

VB75 California Bush Lima. 2 oz. Pkt. 10c; lb. 60c.

VB76 Baby Lima, Bush, Henderson variety. Pkt. 10c; lb. 50c.

VB777 Hopi Bush Lima for a Baby Lima—the world's best. 2 oz. 10c; lb. 50c.

BEANS—POLE LIMA

VB80 Pole Lima. Fraser's Calif. Pole. Pkt. 10c; lb. 60c.

CABBAGE—FIRST EARLY GOLDEN ACRE

VR171 Fraser's Choice. Pkt. 15c; oz. 75c.

VC172 Early Flat Dutch. Pkt. 10c; oz. 75c.

VC173 Early Winningstadt. Pkt. 10c; oz. 75c.

VC174 New Early Red. Rock. Deep red and remarkably solid. Excellent for slaw and pickling. Pkt. 10c; oz. 75c.

VC175 Drumhead Savoy. Crinkled leaf, very tender. Pkt. 10c; oz. 75c.

CARROTS

70 Days From Seed.

VC194 The New Coreless Carrot. Quick, vigorous growing with sweet, tender flesh of rich color. The finest variety where quality is the main consideration. Pkt. 15c; oz. 75c.

VC195 Early Chantenay Red. Pkt. 10c; oz. 50c.

VC196 Denver Half Long. Pkt. 10c; oz. 50c.

VC197 Oxheart. Pkt. 10c; oz. 50c.

VC198 Improved Long Orange. Pkt. 10c; oz. 50c.

CAULIFLOWER

VC190 Early Snowball. Pkt. 25c; oz. \$2.50.

CELERY

VC205 New Utah. Green tender type. Pkt. 10c; oz. 75c.

VC204 Evergreen Pascal. Self-blanching. Pkt. 25c; oz. \$1.00.

CORN

VC216 New Early Golden. An early maturing light golden colored table Corn maturing earlier than Oregon Evergreen. Ears of extra fine flavor, being sweet and tender, qualities not usually found in early Corn. Pkt. 10c; 1/2 lb. 25c; 1 lb. 50c.

VC218 Golden Bantam Sweet Corn. Yellow kernel. 3 oz. Pkt. 10c; lb. 50c.

- VC219 Oregon Evergreen Sweet Corn. White kernel. 3 oz. Pkt. 10c; lb. 50c.
 VC230 Pop Corn. Golden West. Pkt. 10c; lb. 50c.
 VC220 Country Gentleman Sweet Corn. White kernel Evergreen. 3 oz. Pkt. 10c; lb. 50c.
 VC215 Golden-Silver Hybrid Sweet Corn. Pkt. 15c; lb. 70c.

CUCUMBERS

- VC236 Fraser's Long Green Marketer. The best for the home garden; particularly desirable for slicing; 12 inches long; straight with few seeds. 70 days. Pkt. 15c; 1 oz. 50c.
 VC232 California Telegraph. 24 inches long. This is the most tender Cucumber in cultivation. Pkt. 50c.
 VG235 Cucumber. Fraser's California Lemon. Pkt. 10c.

HOW TO GROW THEM—"ROOT CROPS"

The first step in planting a vegetable is to examine your soil for type and condition. If your soil is light (sandy) and is well drained (which it should be) remember that in this type of soil, the root crops thrive. These are: carrots, beets, turnips, parsnips, rutabages, onions, and in the summer months, tomatoes, lettuce and sweet corn. These crops all demand a light, loose and airy soil. They also need plenty of fertilization and demand regular and adequate irrigation.

EGG PLANT

- VE276 Black Beauty. Pkt. 15c; oz. \$1.00.
 VE269 Long Purple. Pkt. 15c; oz. \$1.00.

ENDIVE

- VE279 Green Curled. Pkt. 15c; oz. 50c.
 VE280 Broad Leaved Batavian Cos. Type. Pkt. 15c; oz. 50c.

RUTABAGA

- VR747 Improved Yellow Globe. Pkt. 10c; oz. 20c.

KALE

- VK426 Dwarf Curled Scotch. Pkt. 15c; oz. 50c.
 VK427 Tall Curled Scotch. Pkt. 10c; oz. 35c.
 VK428 Thousand Head. Pkt. 10c; oz. 35c.

KOHLRABI

- VK431 Early Purple Vienna. Pkt. 10c; oz. 40c.
 VK432 Early White Vienna. Pkt. 10c; oz. 40c.

LEEK

- VL478 London Flag. Pkt. 25c; oz. \$1.00.

MUSTARD—FLORIDA BROAD LEAF

- VM552 Southern Curled. Pkt. 15c; oz. 25c.
 VM553 Ostrich Plume. Pkt. 10c; oz. 25c.
 Heading Varieties. 70 Days.

- VL485 Golden Mayonnaise-Hearted Lettuce. Pkt. 10c; oz. 50c.
 VL486 Cos or Romaine—Fraser's Exhibition. Large in size, this variety is of very refined, crisp flavor, self-closing. Grand for exhibition. Pkt. 10c; oz. 50c.
 VL481 Iceberg Summer Lettuce. Pkt. 10c; oz. 50c.
 VL483 Los Angeles or New York. Pkt. 10c; oz. 35c.
 VL484 Hawaii, White Heart. Best home garden variety. Pkt. 15c; oz. 50c.

Loose Leaved Varieties. 40 Days From Seed.

- VL491 Early Curled Simpson. Pkt. 10c; oz. 35c.
 VL492 Prizehead, Leaves Tinged Red. Pkt. 25c; oz. 50c.
 VL482 Bibb—New Lettuce. Emerald green, crisp, tender. Serve an individual head to a person. Melts in your mouth. Pkt. 25c; oz. 75c.
 Oak Leaf. w.s. 85 days. A rather indefinite head, medium size, medium green. Leaves deeply lobed with middle one having a long finger-like point. Pkt. 25c; oz. \$1.00.

MELONS

- VM528 Musk, Tip Top. Pkt. 10c; oz. 25c.
 VM538 Musk, Honey Dew, Golden Flesh. Pkt. 10c; oz. 25c.

MUSKMELON

- VM532 Los Angeles Green Gold. Delicious red-salmon fleshed. Pkt. 15c.
 VM529 Casaba, Winter Pineapple. Pkt. 10c; oz. 25c.
 VM540 Casaba, large hybrid. Pkt. 10c; oz. 25c.
 VM542 Watermelon, Klondike. Pkt. 10c; oz. 25c.
 VM543 Watermelon, Klondike striped. Pkt. 10c; oz. 25c.

ONION

60-90 Days From Seed.

- VO649 Potato Salad Onion. Tender, sweet bunching type. White. Earliest of all. Pkt. 10c; oz. \$1.00.
 VO632 Riverside Amber Orange Sweet Spanish. Pkt. 10c; oz. \$1.00.
 VO634 Riverside White Sweet Spanish. Pkt. 10c; oz. \$1.00.
 VO635 Riverside Sweet Spanish (Valencia, Carlisle). The best of the large Spanish Onions. Good keeper. Pkt. 10c; oz. \$1.00.

OKRA OR GUMBO

- VO626 Long Green. Pkt. 10c; oz. 20c.
 VO629 White Velvet. Pkt. 10c; oz. 20c.

PARSLEY

- VP676 Champion Moss Curled. Pkt. 10c; oz. 25c.
 VP674 Hamburg-rooted. Pkt. 10c; oz. 40c.
 VP677 Paramount. 70 days. Winner of the All-America Award of Merit. It produced the handsomest, finest and most uniform. Pkt. 15c; oz. 50c.

PARSNIP

VP681 Hollow Crown. Pkt. 15c; oz. 35c.

PEPPERS

VP700 Floral Gem. Yellow. Sweet banana. Pkt. 10c; oz. \$1.50.

VP701 Anaheim Chili. Hot. 6 to 8 in. long. Pkt. 10c; oz. 75c.

VP702 Cayenne. Hot. Small, 4 in. Pkt. 10c; oz. 75c.

STUFFING PEPPERS, GIANT

VP705 California Wonder Sweet. Green. Pkt. 10c; oz. 75c.

VP706 Chinese Giant Sweet. Green. Pkt. 10c; oz. 75c.

VP710 Pimiento. Medium size. Red. Pkt. 10c; oz. 50c.

PEAS—First Early Variety

VP685 American Wonder. Pkt. 10c; oz. 50c.

VP686 Dwarf Telephone. Pkt. 10c; oz. 50c.

PEAS—Second Early Variety

VP691 Senator. Pkt. 10c; oz. 50c.

PEAS—Late Variety

VP695 Telephone Climbing. Pkt. 10c; oz. 50c.

PUMPKIN—Small, Sugar or Pie Type

VP714 Golden Boston Pie. Pkt. 10c; oz. 25c.

RADISHES

30 Days From Seed

VR731 Fraser's Big American White. Largest Radish known. Pkt. 25c; oz. 75c.

VR732 California Mammoth White. Pkt. 10c; oz. 25c.

VR733 Early Long Scarlet Short Top. Pkt. 10c; oz. 25c.

VR737 French Breakfast. Fraser's Early Bush. Pkt. 10c; oz. 25c.

VR734 Long White Icicle. Pkt. 10c; oz. 25c.

VR735 Scarlet Turnip. Pkt. 10c; oz. 25c.

VR736 Scarlet Turnip, White Tip, Fraser's. Pkt. 10c; oz. 25c.

ROSELLE

VR740 Queensland Jelly Plant. Easily grown from seed planted in spring when ground is warm. Bushy plants grow from 4 to 5 feet high. The fleshy calyx surrounding the seed pod is used as soon as the flower drops for making jelly, equal to guava or currant. Pkt. 15c; oz. \$1.00.

SALSIFY

VS781 Sandwich Island. Pkt. 10c; oz. 25c.

SPINACH

VS782 Viroflay Summer Success. Pkt. 10c; oz. 25c.

VS783 New Zealand Perennial. Pkt. 10c; oz. 25c.

VS784 Prickly or Winter. Pkt. 10c; oz. 35c.

SQUASH

VS789 Summer Squash. Tip Top. It is of the White Bush Scallop type but a different shape, and has a flavor greatly improved over any summer squash you have ever tasted. Pkt. 10c; oz. 25c.

VS790 Summer. White bush scalloped. Pkt. 10c; oz. 25c.

VS791 Banana. Large, 18-inch long table variety. Pkt. 15c; oz. 25c.

VS792 Green Hubbard. Best winter variety. Pkt. 10c; oz. 25c.

VS793 Table Queen. Small. Best garden variety. Pkt. 10c; oz. 25c.

VS797 Summer Variety. Early Golden Crookneck. Heavy yielder. Pkt. 10c; oz. 35c.

VS798 Zucchini or Italian. Summer variety. Light green. Pkt. 10c; oz. 25c.

VS794 Buttercup. 100 days. Fruit 4½"x6½", shape similar to Turban, skin thin, dark green with narrow grey stripes or mottlings, flesh orange. The smoothest, best flavored squash yet produced. Pkt. 15c; oz. \$1.00.

TURNIP

VT850 Early White Flat Dutch. Pkt. 10c; oz. 25c.

VT851 Purple Top White Globe. Pkt. 10c; oz. 25c.

VT852 Fraser's New Dual Purpose Turnip. White. Both the foliage and the root are edible. Pkt. 10c; oz. 35c.

VS853 Seven Top. g, Hardy, grown principally for greens especially in the South. Roots not usable. Pkt. 10c; oz. 35c.

VEGETABLE GARDEN COLLECTIONS

GARDEN COLLECTION NO. 1

For a garden of about 500 sq. ft. (20x25)

1 Pkt. Each of These 15 Vegetables—\$2.00.

Beet—American Big Heart. Broccoli—Cut-and-Come-Again. Carrot—Orange Red Coreless. Cucumber—Marketer. Lettuce—Famous "Bibb". Lettuce. Onion—Riverside Sweet Spanish. Parsley—Red Giant. Spinach—Summer Success. Swiss Chard—Red. Squash—Crooked Neck. Turnip—Large Purple Top. String Beans—Mammoth Stringless Green Pod Bush. Corn—Gold and Silver. Peas—American Wonder.

GARDEN SPECIAL COLLECTION NO. 501—\$1.00

Make your own selection. Any 8 packets of the above for \$1.00.

GARDEN FULL COLLECTION NO. 1250—\$4.00

For a garden of about 1250 sq. ft.

Same as No. 500, except ½ ounce each of Carrots and Swiss Chard; one ounce each of Beets, Lettuce, Radish, Squash and Turnips; packet of Broccoli, Cucumber, Parsley and Squash; one pound each of String Beans and Peas; ½ pound of Corn.

GARDEN FULL COLLECTION NO. 5000—\$8.00

For a garden of about 5000 sq. ft.

Packet each as above of Broccoli, Cucumber, Parsley and Squash; one ounce each of Carrot, Swiss Chard and Turnip; 2 ounces each of Beet, Lettuce, Radish and Spinach, one pound Corn; 2 pounds each of String Beans, Peas and Lima Beans.

P38 VEGETABLE GARDEN WITH FLOWERS, \$1.00

Six Vegetables—Beets, Carrot, Lettuce, Onion, Radish and Tomato. Six Flowers—Asters, Sweet Peas, Marigold, Snapdragon, Delphinium and Giant Zinnias, with one packet California Wild Flower Mixed Seeds—13 packets—\$1.00.



FRASER'S TOMATO—AMERICA'S BEST Fraser's Climbing or Trailing Wonder

VT835 Very sweet, high sugar content. Deep rich red inside and out, smooth skin, solid meat with very few seeds. Medium size and uniform shape. The finest tomato ever grown for either table or canning. Pkt. 25c; oz. 75c.

GIANT TOMATO FRUITS

Tomato Fruits Are a Fraser Specialty

VT828 Master Marglobe. The best general purpose tomato recently introduced. Pkt. 10c.

VT829 Tomato, New, Earliana. Fraser's Red Heart. Pkt. 15c

VT830 Ox Heart. Heart-shaped, rosy-pink. 80 to 90 days. Pkt. 15c.

VT831 Ponderosa (also known as Beefsteak). Fruits deep purplish-pink. 85 days. Pkt. 10c.

VT833 New Stone. Fruits bright deep scarlet. 85 days. Pkt. 10c.

GIANT CALIFORNIA TOMATOES OF GREAT MERIT

VT825 Fraser's California Early Wonder. Earlier, larger and better shape. Pkt. 25c.

VT826 Fraser's California Eureka Red. Large fruited, robust constitution. Pkt. 25c.

VT837 Fraser's Long Red Salad Italian Tomato. Climbing ornamental type, 4 inches long. Pkt. 15c.

TOMATO

VT832 Fraser's New Sugar-Fruit Cluster Type. Golf ball size. 70 days. Plant very dwarf with enormous amount of fruit of same shape as red ball. Much superior as it can be grown in small garden area. Pkt. 25c.

Fraser's New Big Red Pierson. A wonder new American Tomato. Enormous trusses of large-sized red fruit. A guaranteed producer. Pkt. 50c.

DIRECTIONS FOR PLANTING: If you have just a small garden, raise a few tomatoes in small lots. It is best to train them up on 4-foot-high, 2-inch stakes. Train just one shoot, cut all side shoots away and tie the main shoot with strong twine. Set the stake at least 2½ to 3 feet in the ground so it will not fall over in heavy rains and wind. Place the stakes about three feet apart. Enrich the soil by fertilizing. Water once a week, but never over the leaves. Keep the leaves and flowers dry, as otherwise the flowers would drop off. Tomatoes should not be planted a second time in the same place until three years have elapsed. By this method you will be able to raise a quantity of fruit of the finest quality. The Big Red Pierson Tomato has a more spicy flavor and many of our customers prefer this variety.

CALIFORNIA GROWN HERBS SEED

(New Crop)

Anise. Height 12 to 16 inches. Seeds used for flavoring candies, etc. Green leaves used in salads. **Pkt. 25c.**

Balm. Height 12 to 24 inches. Used for seasoning, especially liquors and medicines. **Pkt. 25c.**

Basil, Sweet. Height 12 inches. Used for flavoring soups, salads, etc. **Pkt. 25c.**

Borage. Height 12 to 18 inches. Leaves used for flavoring. **Pkt. 25c.**

Caraway. Height 12 to 18 inches. Pungent seeds used to flavor bread, pastry, etc. **Pkt. 25c.**

Catnip or Catmint. Height 18 to 24 inches. The leaves are used as a tonic for cats. **Pkt. 25c.**

Chevril. Height 19 to 20 inches. Used for flavoring and garnishing. **Pkt. 25c.**

Coriander. Height 24 to 30 inches. Used in confectionery and to make medicines palatable. **Pkt. 25c.**

Dill. Height 2 to 3 feet. Used as a condiment and pickles. **Pkt. 25c.**

Lavender. Height 2 feet. Used in manufacture of perfume. **Pkt. 25c.**

Marjoram, Sweet. Height 20 to 24 inches. Dried leaves used in poultry dressing. Green leaves in salads, etc. **Pkt. 25c.**

Rosemary. Height 2 to 4 feet. Used for flavoring meats. **Pkt. 25c.**

Sage. Height 16 inches. Used for seasonings and dressings. **Pkt. 25c.**

Savory, Summer. Height 8 to 10 inches. Used for flavoring dressings and soups. **Pkt. 25c.**

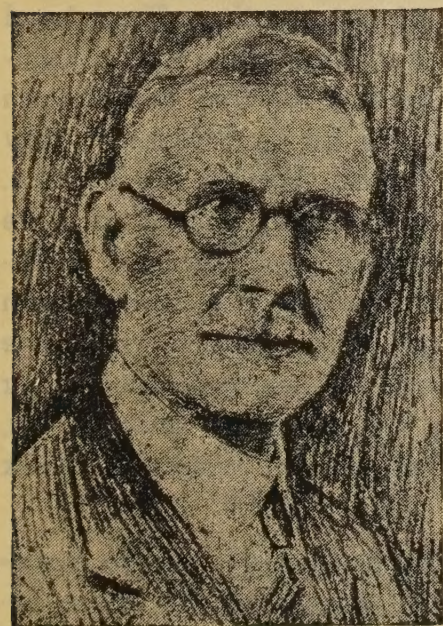
Thyme. Height 8 to 10 inches. Sharp aromatic taste. Used in seasonings. **Pkt. 25c.**

VEGETABLE GARDEN SUGGESTIONS FOR PREPARING THE SOIL, IRRIGATING, PLANTING AND THE SEED BED

Preparation of the Soil. Fork eight inches deep, thoroughly pulverize and level the ground. Heavy adobe soil should have manure or straw of any description worked

into it three to four weeks before planting. Sandy loam needs barnyard manure.

Irrigating. After the ground has been leveled, run parallel furrows four inches deep across the land and wide enough to permit of easy cultivation. Then wet the ground thoroughly to a depth of 12 inches. As soon as the ground is dry enough to permit working in it, plant the seed along the edge of the furrows. The seed should germinate and show above ground in from four to fourteen days without more irrigation. After the plants appear, irrigate as needed by running water in the furrows, and after each irrigation, cultivate the soil thoroughly as soon as it dries out enough



ROBERT G. FRASER
California Seedsman
58 Years in Pasadena

to permit its being worked. Never allow the ground to bake after irrigation. This is worse than no irrigation at

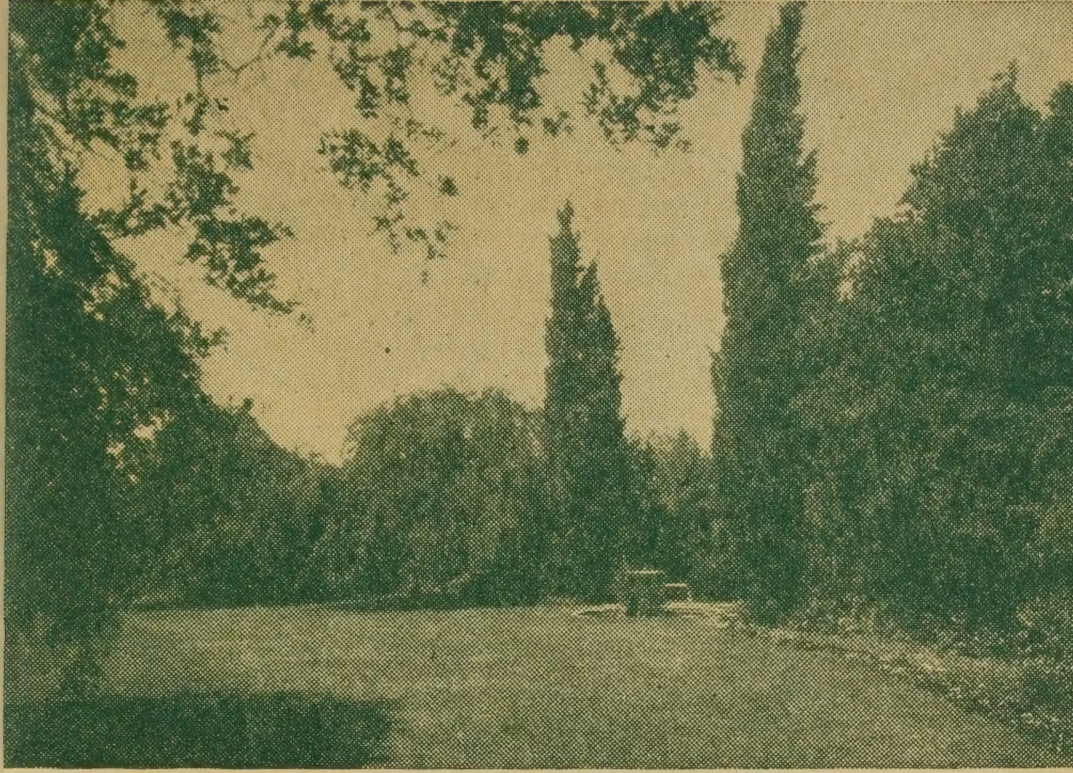
all. Wherever it is possible during the winter months, irrigate in the morning. Irrigating in the evening chills the soil. All the heat that accumulates in the soil during the day should be allowed to stay there as far into the night as it will. During the hot summer months, it is better to irrigate in the evening, as it revives the plants after a hot day. When you thin re-plant the plants to a neighbor. Don't waste seed!

Planting. Small seed like cabbage, lettuce, onions, etc., should not be planted over one-quarter of an inch deep. (Always refer to both planting charts before sowing any seed.) Other seed, such as parsnip and carrots, should be planted still shallower. This is because the germ or sprout must have air and light. If this is denied by too deep planting, it dies before reaching the surface. The soil should be packed firmly around the seed to hold the moisture and to assure germination. Small seed should be planted plentifully, as the many young sprouts together will have strength enough to raise the soil and push their way through where if they were planted sparingly the single plants would not be strong enough to force their way out. Crops should always be rotated. Root crops should never follow root crops, nor should vines follow vines on the same ground year after year. Soak beet and parsley seed overnight in water before planting in dry climates. Tomato plants should be planted up to the third joint—each joint will root, insuring three crops.

DIRECTIONS SOWING FLOWER SEEDS IN THE OPEN GROUND

Irrigate thoroughly, and after a few days spade, pulverize and rake level. Cover seeds about three times their thickness when planting in open ground—for instance Zinnias one-half inch deep, Asters one-fourth inch deep, Marigolds one-fourth inch deep, Larkspur one-fourth inch deep. Open a shallow furrow, sow the seeds, cover immediately and firm the soil to the seeds by marching down the row in very short steps and throwing your weight on the balls of your feet. This makes a perfect union between the seed and the soil and assures you that there is no loose condition which might cause the seed to disintegrate and lose its power of germination. Then level the surface by raking lightly over the top making a cultivated appearance. Avoid sprinkling for this would form a crust, which would exclude the air and make it very difficult for the tiny plants to break through the surface. The thorough irrigation before spading should provide plentiful moisture to germinate the seeds without additional water being applied. If sowings are made when the weather is very warm it is a good plan to cover the rows with strips of burlap until the seeds sprout. After the plants are up, they may be sprinkled or irrigated, following each irrigation with surface cultivation to break the crust that may form.

When the plants are sufficiently developed, thin to a distance between plants that will give room for those remaining to develop well. The thinning process may continue for some time, removing each alternate plant at frequent intervals. In removing the plants, take sufficient soil with each one so as to disturb the roots as little as possible. Zinnias and Asters thin to one foot apart, Marigolds and Larkspur to eight inches apart.



Fraser's Lawn Grass Seed

Seed should be sown early in spring or in fall, at the rate of 1 pound to every 150 to 200 square feet, depending on variety. Make the surface fine and smooth by raking. In spring, sow the seed as early as possible, preferably just before a shower, as this will push the seed far enough into the ground to cover it sufficiently. In fall, sow before the autumn rains, early enough so that the young grass can become established before cold weather.

ASTORIA BENT (*Agrostis capillaris* var. *Astoriana*). Spreads from underground rootstalks. Helpful for binding light or sandy soils when given special watering and rolling. Lb. \$1.25.

CHEWING'S FESCUE (*Festuca rubra fallax*). Valuable because of ability to thrive on light sandy soils and in shady locations. Lb. \$1.00.

KENTUCKY BLUE GRASS (*Poa pratensis*). The basis of general lawn grass mixtures. Permanent. Fine-leaved. Starts early in spring. Forms close turf. Lb. 75c.

PERENNIAL RYE GRASS (*Lolium perenne*). Valuable for producing a green lawn quickly. Much used in mild climates. Lb. 60c.

RED TOP (Fancy) (*Agrostis alba*). Generally used with Blue Grass. At its best in late summer when Blue Grass is past its prime. Lb. 75c.

ROUGH STALKED MEADOW (*Poa trivialis*). An excellent grass for shady locations. Lb. \$1.00.

SEASIDE BENT (*Agrostis maritima*). Stoloniferous. Provides mat-like, smooth, uniform turf. Much used for golf courses. Lb. \$1.50.

WHITE DUTCH CLOVER. Valuable addition to other lawn grasses because of quick growth and creeping habit. Lb. \$1.50.

SHADY LAWN MIXTURE. Excellent selection of fine grasses which thrive in shade of trees or buildings. Lb. 90c.

FRASER'S CALIFORNIA LAWN MIXTURE. (No white clover or rye grass.) Contains only finest-leaved grasses to make a good, perennially green turf. For general use. Lb. 80c.

FRASER'S GOLDEN GATE PARK LAWN MIXTURE. Contains most hardy and resistant grasses to endure much trampling. Includes very little white clover. Lb. \$1.00.

10 Lbs. Shipped Prepaid. Deduct 10%
from above prices.

California Souvenir Sweet Pea Collection

No. 1340

8

PACKETS SPENCER SWEET PEAS and
1 PACKET VITAMITE INOCULATOR
Collection Offer No. 1340 (Value \$2.00) for

\$1.50

Incomparable in size, color, form and substance. Fragrant. Excellent for planting in fall or early spring in Eastern States and outside planting in Southern States during August, September, October and November for winter and early spring bloom.

1330 Phyllis Fraser. Lavender.

1332 Christmas Red.

1333 Gardenia White.

1336 Orange Supreme.

1337 American Beauty. Rose.

1338 Miss Los Angeles. Salmon.

1356 Shirley Temple. Silver Rose;
large; long stem.

1359 Mother Machree. Golden
Rose.

Any of the above Packets. 25c; Oz., \$1.00.

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GALLOWAY LITHO. CO. S.F.
MADE IN U.S.A.

1436 SWEET PEAS.
Spring Flowering
Spencer Mixed.
Pkt., 25c; 1/2 oz.,
50c. oz., 90c.

1339 Early Spencer
Mixed. Pkt., 25c;
Oz., 50c.

By sowing these
seeds outdoors in
the fall, all of the
benefits of early-
flowering will be
yours.